MEDWAY LOCAL PLAN 2041

Retail Topic Paper

Local, Rural, Neighbourhood centres and Shopping parades

July 2024



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LOCAL & RURAL CENTRES, SHOPPING PARADES AND NEIGHBOURHOOD CENTRES

1. INTRODUCTION

- 1.1 Medway Council is preparing its new Local Plan, which once adopted will supersede the current 2003 Local Plan. The Council has previously consulted on the Local Plan as it progressed in the plan making process. Medway Council is now consulting on a Regulation 18 draft, which includes consideration of vision, strategic objectives, options for strategic growth and policy approaches.
- 1.2 The following is a technical paper prepared in support of reviewing all centres smaller than Medway's District and town centres. In doing so, it will set out the methodology for undertaking the work and will summarise national and local policy on town centre boundaries and the evidence used to guide the discussion and proposed options.
- 1.3 Local centres are valued community assets providing retail to meet their day to day needs, services (hairdressers, cash machines) and community facilities including community halls, churches and libraries. Medway Council is preparing its emerging Local Plan and this paper will inform policy approaches for Local and Rural Centres, Shopping Parades and Neighbourhood Centres.

Policy Context

National Policy

1.4 National policy (glossary) defines town centres:

'as an area defined on the local authority's proposal map, including the primary shopping area and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area. References to town centres or centres apply to city centres, town centres, district centres and local centres but exclude small parades of shops or purely neighbourhood significance. Unless they are identified as centres in Local Plans, existing out-of-centre developments, comprising or including main town centre uses, do not constitute town centres'

1.5 It also recognises the importance of providing local shops to satisfy the needs of local communities. This is particularly important in Medway for the rural communities. Local planning authorities are required to plan positively for local shops to enhance the sustainability of communities and guard against unnecessary loss of valued facilities and services. Sustainable development

sits at the heart of national policy. These centres support the social dimension of sustainable development by ensuring local services are accessible and reflect the community's needs. Centres play a significant role in creating the aspired high quality built environment and strong, vibrant, and healthy communities.

Permitted Development

1.6 Recent changes to permitted development rights enable developers to change premises between uses specified through prior approval permission from Local Authorities rather than the formal full planning permission route. Prior approval permission is less stringent than planning permission and no longer allows for the for strategic policy consideration of the sustainability of centres. This helps fast track the permission process and is therefore beneficial for developers but makes it more difficult for the Council to manage changes of use through policy. The aims and ambitions for centres do still need to be set out at a strategic level within the broader ambitions for Medway's growth.

Local Policy

1.7 Medway's 2003 Local Plan recognises the community function that Local centres play and how they promote sustainable living patterns. The emphasis in current policy therefore reflects national policy. Local policy goes on to identify local centres, village and neighbourhood centres across the Authority recognising the urban and rural functions, the former being more applicable in an urban context and the latter in a rural context.

Structure of the topic paper

1.8 The sections to follow set out the approach to assessing the numerous local, rural, neighbourhood centres and shopping parades across Medway. A summary table is presented at the end with mas of each centre indicating where a change in the boundary has occurred.

2. REVIEW OF CENTRES

- 2.1 Whilst current policy identifies small scale centres (local, village and neighbourhood), time has moved on since the 2003 adopted plan. Many more shops (individual and groupings) have emerged since, which requires consideration for designation in the emerging Local Plan. However, it is fair to suggest that whilst having many more shops scattered across the centre could support the larger centres and ensure sustainable provision, it does not guarantee these centres are healthy or provide an appropriate concentration of uses to effectively support residents. This paper addresses a review of centres to provide guidance on the policy approaches for smaller centres including the management of uses, removal of some centres, redefinition of boundaries, the re-categorization of centres, combination or separation of centres and the proposal of new centres.
- 2.2 At the heart of the policy approach is therefore the aim to support a sustainable way of living.

Methodology

- 2.3 On the basis on the above identified concerns around sustainable provision, particularly considering the increased need for housing in Medway, the following methodology sets out the approach taken by officers to review the existing centres. The intention of the review was to understand what form of centres existed, how they functioned, how they satisfied the community function.
 - A desk top exercise with the use of local knowledge was undertaken (2016) to identify new local centres and smaller shopping parades
 - A survey proforma was prepared and methodology provided to support a review of centres (2016). The information collated would establish a base for future monitoring and in the more immediate term would help to:
 - a. Identify extents and Establish/revise boundaries
 - b. Determine the health and vibrancy of the offer
 - c. Identify characteristics
 - d. Identify future potential for growth
 - e. Determine if sustainably accessible
 - A further desktop update in 2021 of centres using planning consents
 - A further June/July 2024 desktop update of centres using planning consents.
- 2.4 At a strategic level and for policy development the findings would help to inform:

- which centres will be retained,
- contribute toward the definition of a hierarchy of centres,
- inform policies on how uses should be managed to achieve healthy and sustainable centres,
- establish appropriate walking distance thresholds,
- identify retail impact assessment thresholds and/or other protectionist policies.
- establish a rural and urban approach based on characteristics

Categorisation

2.5 It is clear from surveys undertaken that there are differences in the urban and rural contexts. With the exception of a couple of centres, most Village and Neighbourhood centres tend to be characteristic of a smaller scale provision typifying a rural context. The provision also tends to be dispersed across the settlement rather than being concentrated in a central area. The urban form of centres at this scale is classified as Local centres because of the larger scale provision and tendency to be concentrated along a main street. The urban and rural distinction is made clear by the revised categorisation:

| Urban | Rural | Hierarchy | Town centre policy protection (NPPF) |
|--------------------|-------------------------|--------------------------------|---|
| Local Centres | Rural Centre | Below district Centre | Yes |
| Shopping Parade | Neighbourhood centre | Below Local/Rural Centre | No |

Table 1: Categorising centres in an urban and rural location

2.6 Local and Rural Centres should have at least 6 units to provide an appropriate threshold of units to create vibrancy, although the arrangement of units will be dispersed in a rural context in comparison to a compressed urban context. The shopping parades and neighbourhood centres consist of less than 6 units and are effectively classed as local and rural centres in their infancy. The policy approach would be to protect and support their growth to become larger local and rural centres over time.

Management of uses

2.7 The NPPF defines main town centre uses as:

retail development (including warehouse clubs and factory outlet centres); leisure, entertainment facilities the more intensive sport and recreation uses (including cinemas, restaurants, drive-thru restaurants, bars and pubs, night clubs, casinos, health and fitness centres, indoor bowling centres, and bingo halls); offices; and arts, culture and tourism development (including theatres, museums, galleries and concert halls, hotels and conference facilities).

- 2.8 Whilst the above definition contains a vast array of uses typically located in larger centres (Town and District Centres), we can use this to inform the uses that should be directed to smaller centres, guided by the scale of provision and its role. Local, rural, neighbourhood centres and shopping parades play a local role and as such should not contain uses of large scale, form or massing. The scale of provision should be appropriate to the location and the function (local provision). Cinemas, drive through restaurants, concert halls etc. are therefore not appropriate for smaller centres. Smaller centres perform a community function in addition to providing convenience and providing retailing opportunities. Centres are fundamentally based on retailing at its core. It is therefore implied that the main use should be retail (supporting day to day needs) followed by community, service and convenience.
- 2.9 It is necessary to support sustainable living patterns and smaller centres play a bigger role in rural areas and help to reduce the amount of traffic on the roads in more urban areas. Apart from providing convenience, smaller centres are a meeting place and support community cohesion. Protection of these centres is therefore vital to support the day to day activities of residents and the sustainability of settlements and communities.

3. DEFINING LOCAL, RURAL, NEIGHBOURHOOD CENTRES AND SHOPPING PARADES

- 3.1 The 2003 Local Plan identified 37 local centres, 10 village centres, 30 neighbourhood centres excluding the main town and district centres. This section of the paper sets out the review of each of the identified centres, which have been categorised as falling within one of the following categories:
 - Local Centre
 - Rural Centre
 - Shopping parade
 - Neighbourhood Centre
- 3.2 The assessment will determine if the existing centres are fit for purpose, require boundary adjustments, require combining with other centres or splitting up into new separate centres and identifying new centres for inclusion. The site assessments have been conducted on numerous occasions since 2016 and up to July 2024.

Criteria

- 3.3 Drawing on national guidance (PPG), the criteria for assessing centres has been compiled to include the following:
 - Vibrancy (number of units, busy, dominance of A1, vacancies)
 - Appearance attractiveness to lure in visitors in support of footfall
 - Community function mini destination, linkage to play areas, church, open space, areas for congregation)
 - Accessibility parking, pedestrian friendly, sustainable access
 - Perception of safety crossing points, feeling safe, barriers to the road, traffic calming measures
 - Potential for further growth

Vibrancy and sustainability

3.4 A few key criteria determine the long term health of a centre. Vibrancy can be determined by a good mix of uses of 6 or more units (Local and rural centres) and having a convenience store providing for the day to day needs of residents. Less than 6 units would class the centre either as a neighbourhood centre or a shopping parade depending on their location in a rural or urban location, respectively. The lack of vacancies or limited vacancies also indicate the success of a centre and how much it is frequented.

Appearance

3.5 It is important to attract footfall to ensure businesses can remain viable and be successful, which would support future growth and stability of a centre. How a centre looks in its physical form plays a key role in attracting visitors. the presence of planters and seating areas as well as attractive facades of shop fronts and a clean entrance are just as important.

Community function

3.6 Centres should be mini destinations, a place for meeting and undertaking various errands at one go. The presence of a post box, notice board, seating area and good linkages to close by churches, play areas and open spaces ensure linked trips are undertaken and convenience is provided and in turn this offers many opportunities for people in the community to bump into one another or meet up. This fosters a sense of community.

Accessibility

3.7 How a centre is accessed determines how frequent it would be used. Being accessible by various means ensures ease of access for people to visit, i.e. pedestrian friendly with crossing points, bus stops close by that will allow for more sustainable means of transport, cycle racks and parking provision for those visiting on the way to or back from work on the daily commute.

Perception of safety

3.8 How safe a person feels in a centre will determine how long they will stay to undertake linked trips and, in some cases, it would determine how willing a person is to stop at that centre. Issues of safety can range from the presence of anti-social behaviour to not having safe crossing points or appropriate traffic calming measures to ensure pedestrian safety.

Potential for future growth

3.9 It is important to ensure the sustainability, stability, and vibrancy of centres, particularly where shopping parades and neighbourhood centres need to grow over time to support growing communities in collaboration with existing Local and rural centres. Equally it is just as important for local and rural centres to also grow with the communities and evolve in response to the community needs.

Assessment Findings

- 3.10 The table below summarises the assessment findings to retain, remove or identify new centres. It also identifies where boundary changes have been made. This should be read across with the maps presented in:
 - Appendix A: Local Centres
 - Appendix B: Rural Centres
 - Appendix C: Shopping parades
 - Appendix D: Neighbourhood centres

4. CONCLUSION

- 4.1 The current Regulation 18 Local Plan draft consults on policies DM12 and T18 which list the various local and rural centres, shopping parades and neighbourhood centres to designate. Beneath these policies are specific questions related to:
 - Whether these centres include all that should be included, i.e. do you have further locations/centres for officers to consider for inclusion?
 - Whether you agree with the boundaries captured for the centres in the various appendices. You do not need to review all but those that you are familiar with and have a particular interest in.
- 4.2. Maps are captured in the appendices and should be read with the following legend:

| Description | Explanation | Notes |
|-----------------------|------------------------|---------------------------|
| Red line boundary | Existing centre | |
| | boundaries to be | |
| | retained | |
| Green broken line | Further properties | to be read as green and |
| boundary | proposed to include as | red combined for the full |
| | part of the boundary – | boundary |
| Black filled in areas | Properties changed to | Shown as part of |
| | residential use. | centres in some cases |
| | | and not in others – |
| | | dependent on |
| | | circumstances. |

Table 2: Legend for maps

Table 3: Assessment Summary

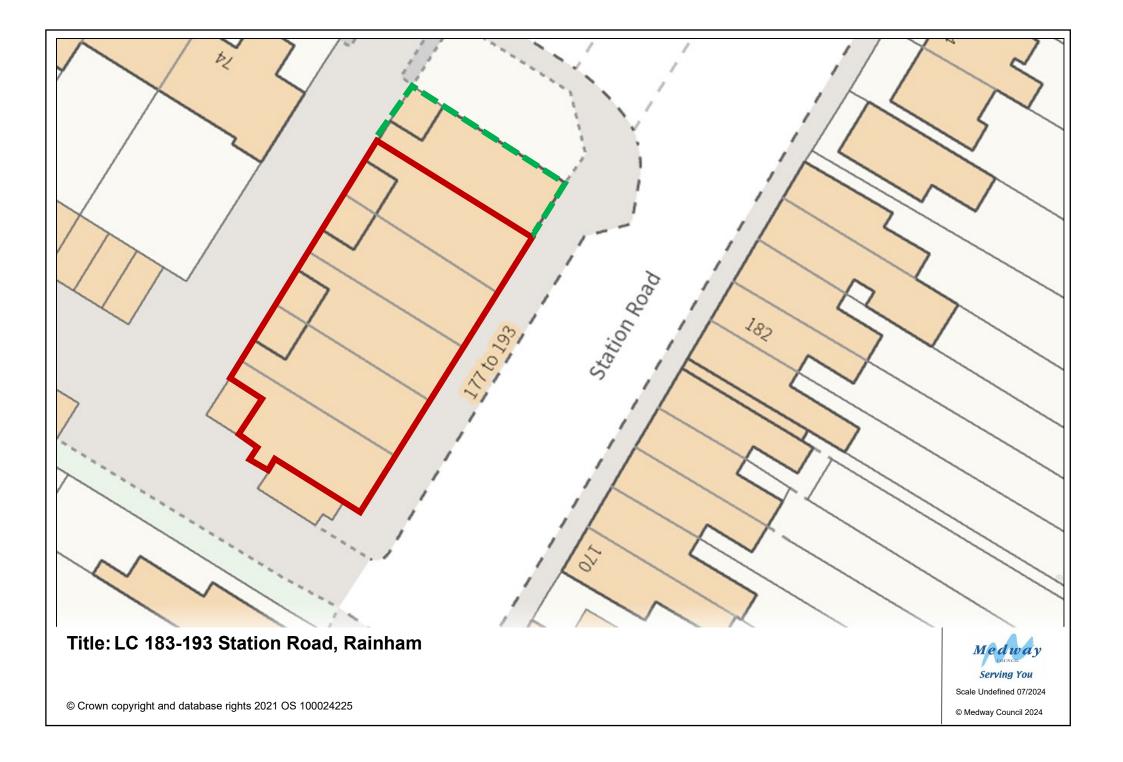
| | Name | Status | Designate | Boundary change | Commentary |
|----|---|-----------|-----------|-----------------|--|
| | Local Centres | | | | |
| 1 | LC 183-193 Station Road, Rainham | Existing | Yes | Yes | |
| 2 | LC 126-146, 141-143 High Street, Rainham | New | Yes | Yes | |
| 3 | LC 1-45 Parkwood Green | Existing | Yes | Yes | |
| 4 | LC 151-169, 198 & 208 Fairview Avenue | Existing | Yes | Yes | |
| 5 | LC 140-148 (evens) Hempstead Road | Existing | Yes | | |
| 6 | LC 30-48 (evens) Hoath Lane, 2 Wigmore Road, 2 Woodside | Existing | Yes | Yes | |
| 7 | LC 367, 371-377 (odds), 390, 392 Maidstone Road, Rainham | Existing | Yes | Yes | |
| 8 | LC 1-64 Twydall Green & Goudhurst Road | Existing | Yes | Yes | |
| 9 | LC 12-40 (evens) London Road, Rainham | Existing | Yes | | |
| 10 | LC 42-58 (evens) & 59-65 (odds) Sturdee Avenue | Existing | Yes | Yes | |
| 11 | LC 1a-8, 15, 17 Livingstone Circus, 1-6 Livingstone Buildings Barnsole Road, 196-206 (evens), 239 & 253-261 (odds) Gillingham Road, 142 Franklin Road | Existing | Yes | Yes | Many residential changes resulted in a smaller local centre. |
| 12 | LC 46-100 (evens) & 27-147 (odds) Watling Street | Existing | Yes | Yes | |
| 13 | LC 428-432 (evens), 541-543, 551-563 Canterbury Street, 168-184 (evens) Rainham Road, 1-23 (odds) Watling Street | Existing | Yes | Yes | |
| 14 | LC 88-135 (evens), 95-115, 123-131, 139-171 (odds) Canterbury Street | Existing | Yes | Yes | |
| 15 | LC 172, 178-200 (evens), 237-255 Canterbury Street | Existing | Yes | Yes | Many residential changes resulted in a smaller local centre. |
| 16 | LC 302-304 (evens) and 318-320 (evens) Canterbury Street | Existing | Yes | Yes | Many residential changes resulted in a smaller local centre. |
| 17 | LC 60, 70, 94-96 (evens), 65, 67 Duncan Road, 2 Franklin Road, 60, 68, 82 77-79 Balmoral Road | New | Yes | Yes | |
| 18 | LC Chatham Waters | New | Yes | Yes | |
| 19 | LC Victory Pier | New | Yes | Yes | |
| 20 | LC 2-16, 28-46, 64-76 (evens) Luton Road, Chatham | Split/new | Yes | Yes | |
| 21 | LC 23-55 (odds), 50-54 (evens Luton High Street, 4-10 Nelson Terrace and 10a Beacon Hill | Existing | Yes | Yes | |
| 22 | LC 161 - 183b (odds) Wayfield Road, Chatham | Existing | Yes | Yes | |
| 23 | LC 1 – 5 (incl) and 20 – 25 (incl) Shirley Avenue, Tiger Moth and 16a Highview Drive and Formula One Autocentre Maidstone Road Chatham | Existing | Yes | Yes | |

| | Name | Status | Designate | Boundary change | Commentary |
|----|---|----------|-----------|------------------|--|
| 24 | LC 42-86 Silverweed Road | Existing | Yes | No | |
| 25 | LC Princes Park, Chatham | Existing | Yes | No | |
| 26 | LC Kestrel Road, Newton Close and Sultan Road Lordswood | Existing | Yes | Yes | |
| 27 | LC Walderslade Village Centre | Existing | Yes | Yes | |
| 28 | LC 1-12 (incl) Admirals Walk, 17-19 Gould Road and 600 Lordswood Lane, Lordswood | Existing | Yes | Yes | |
| 29 | LC 2-16 (evens) and 1-5 (odds) Ordnance Street Chatham | Existing | Yes | Yes | |
| 30 | LC 106-112 (evens) and 27-35 (odds) Pattens Lane Chatham | Existing | Yes | No | |
| 31 | LC 64-70 (evens) and 1-4 Leake House, The Fairway | Existing | Yes | No | |
| 32 | LC 118-130a Maidstone Road Rochester | Existing | Yes | Yes | |
| 33 | LC Borstal Village | New | Yes | Yes | |
| 34 | LC 48-136 (evens) and 166-168 Delce Road, 179-181 and 160 Rochester Avenue and 4,5 and 6 Cossack Street, Rochester | Existing | Yes | No | |
| 35 | LC 165 – 181 (odds) Bligh Way, Strood | Existing | Yes | No | |
| 36 | LC Darnley road. Cedar road | Existing | Yes | Yes | |
| 37 | LC 1-7 and 15 – 43 (odds) Wells Road, Strood | Existing | Yes | Yes | |
| 38 | LC Darnley road. Elaine Avenue | Existing | Yes | Yes | |
| 39 | LC Brompton high street | Existing | Yes | No | |
| 40 | LC 34,36, 61-69 Bryant Road, Strood | Existing | Yes | No | |
| 41 | LC 86-110 (evens) 116, and 103 - 109 (odds) Frindsbury Road, Strood | Existing | Yes | Yes | |
| 42 | LC High Street, Strood | Existing | No | Map not included | Incorporated as part of Strood District Centre boundary |
| 43 | LC London Rd, Strood | Existing | No | Map not included | Too lose to Strood District Centre |
| | Rural Centres | | | | |
| 1 | RC Hoo Village | Existing | Yes | Yes | |
| 2 | RC Hoo Village - Miskin Road | Existing | Yes | Νο | |
| 3 | RC Cliffe Woods | Existing | Yes | Νο | |
| | Shopping Parades | | | | |
| 1 | SP 173-179 Rainham high street | Existing | Yes | No | |
| 2 | SP 88-94 Station Road, Rainham | Existing | Yes | No | |
| 3 | SP 116-120 Wakeley Road, Rainham | New | Yes | No | |
| 4 | SP 1-4 Norreys Road | Existing | Yes | No | |
| 5 | SP 286-288 Lonsdale Drive | Existing | Yes | No | |

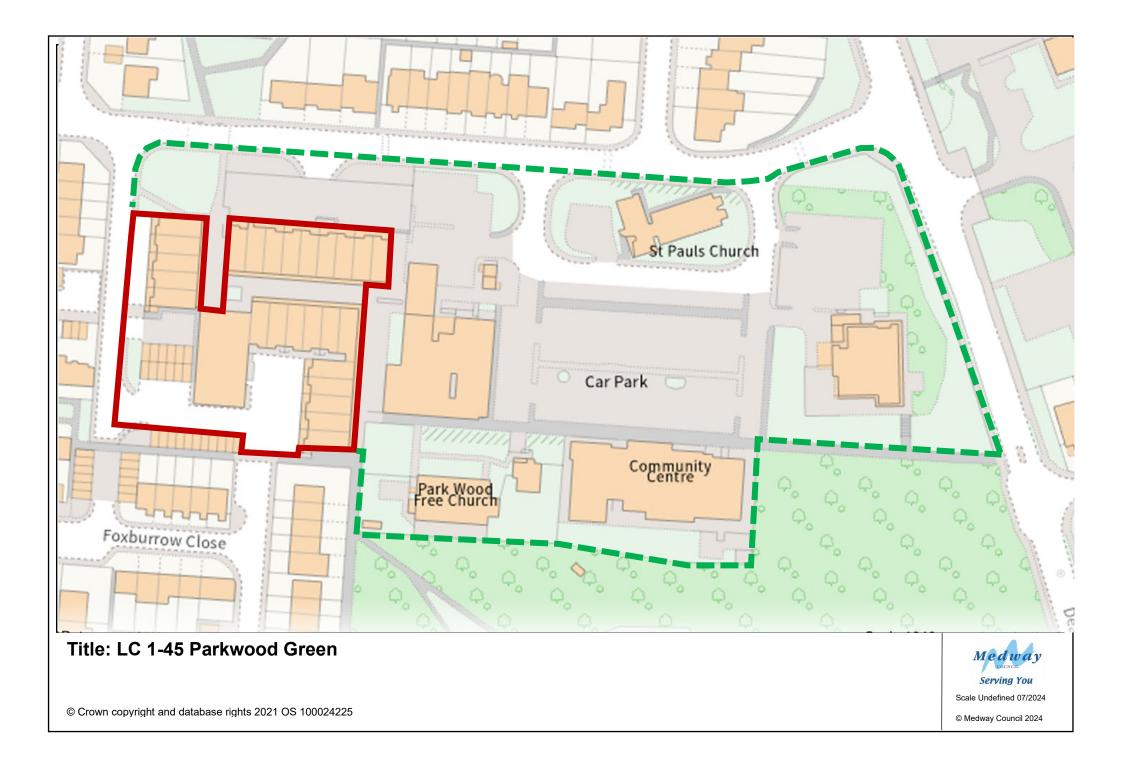
| | Name | Status | Designate | Boundary change | Commentary |
|----|--|------------------|-----------|-----------------|--|
| 6 | SP 45-49 Peverel Green | Existing | Yes | No | · · · · · · · · · · · · · · · · · · · |
| 7 | SP 275-277, 277a, 277b Gillingham Road and 219 Barnsole Road | New | Yes | Yes | |
| 8 | SP 153, 155 Barnsole Road | Existing | Yes | Yes | Many residential changes resulted in a smaller local centre. |
| 9 | SP 499, 511 Canterbury street | Existing | Yes | No | |
| 10 | SP 55-63, 67 Canterbury Street | Split off/New | Yes | Yes | |
| 11 | SP 38-46 (evens) Gillingham Road and 129-135 (odds) Trafalgar Street | Existing | Yes | Yes | Many residential changes resulted in a smaller local centre. |
| 12 | SP 119-123 James Street, Gillingham | Existing | Yes | No | |
| 13 | SP 105, 124, 138, 140 Richmond Road, Gillingham | Existing | Yes | Yes | |
| 14 | SP Forge Lane | New | Yes | Yes | |
| 15 | SP 268-274 (evens), 291 Luton Road, Chatham | Existing | Yes | Yes | |
| 16 | SP Luton Road, Chatham | Existing | Yes | Yes | |
| 17 | SP 110a -114 (evens) Luton Road, Chatham | Existing | Yes | Yes | |
| 18 | SP 11-16 The Links, Wayfield | Existing | Yes | No | |
| 19 | SP Churchill Avenue | New | Yes | Yes | |
| 20 | SP 27-31 Yarrow Road, Chatham | Existing | Yes | No | |
| 21 | SP 60-70 (evens) Holland Road, Chatham | Existing | Yes | No | |
| 22 | SP 121-125, 135 (odds), 124 Walderslade Road | New | Yes | Yes | |
| 23 | SP 111-113 Boundary Road Chatham | Existing | Yes | Yes | |
| 24 | SP 94-104 Palmerston Road Chatham | Existing | Yes | Yes | Many residential changes resulted in a smaller local centre. |
| 25 | SP 5-7 Scotteswood Avenue, Chatham | Existing | Yes | Yes | |
| 26 | SP 7-12 (incl) Central Parade, Marley Way | Existing | Yes | No | |
| 27 | SP 76-82 (evens) Leander Road and 53-57b (odds) Orion Road | Existing | Yes | Yes | |
| 28 | SP 208-214 Maidstone Road, Rochester | Existing | Yes | No | |
| 29 | SP 1, 1A and 1B Beatty Road (City Way junction) | New | Yes | Yes | |
| 30 | SP 65-71 City Way (Pattens Lane junction) | New | Yes | Yes | |
| 31 | SP 69-83 Maidstone Road | Existing | Yes | No | |
| 32 | SP 80 - 86 John Street | Existing | Yes | Yes | |
| 33 | SP 1-3 (odds) Cazeneueve Street, Rochester | New | Yes | Yes | |
| 34 | SP 2-16 (evens) and 3 Victoria Street, Rochester | New | Yes | Yes | |
| 35 | SP 41-47 Carnation Road. Strood | New | Yes | Yes | |

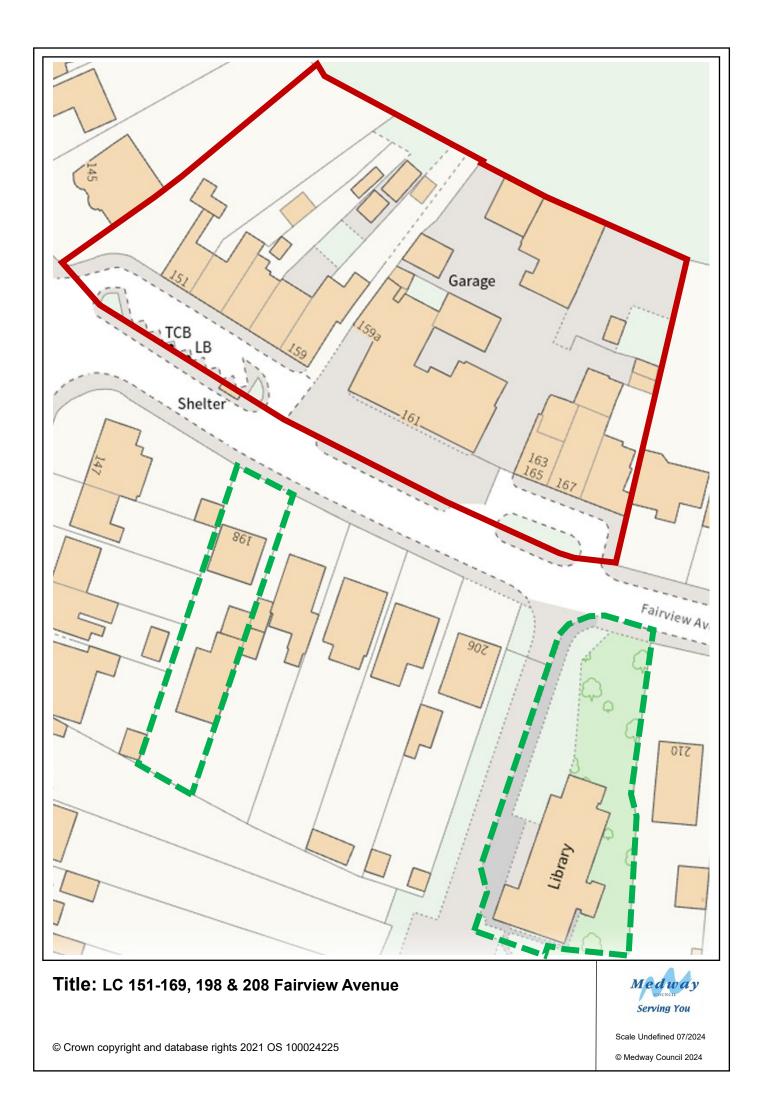
| | Name | Status | Designate | Boundary change | Commentary |
|----|--|----------|-----------|------------------|--------------------------------------|
| 36 | SP 64, 89-97 (odds) Bryant Rd & 49 Weston Road, Strood | New | Yes | Yes | |
| 37 | SP 59 and 59b Grove Road, Strood | Existing | Yes | Yes | |
| 38 | SP 1-9 Rochester Court | Existing | Yes | Yes | |
| 39 | Maidstone road. London road | Existing | No | Map not included | No convenience offer |
| 40 | Ashley Road | Existing | No | Map not included | Vacant units, loss to residential |
| 41 | New Road, Chatham | Existing | No | Map not included | Too close to Chatham TC |
| 42 | Luton Road | Existing | No | Map not included | Most units lost to residential |
| 43 | Dale Street Chatham | Existing | No | Map not included | All units vacant |
| 44 | Laburnum road | Existing | No | Map not included | Most units lost to residential |
| 45 | 57-59 Maidstone Road, Rochester | | No | Map not included | All units in residential use |
| 46 | 97-109 Maidstone Road, Rochester | | No | Map not included | All units in residential use |
| | Neighbourhood Centres | | | | |
| 1 | NC 38 Hoo Village - Pottery Road | Existing | Yes | No | |
| 2 | NC Cliffe | Existing | Yes | No | |
| 3 | NC High Halstow | Existing | Yes | No | |
| 4 | NC Allhallows | Existing | Yes | No | |
| 5 | NC Lower Stoke | Existing | Yes | No | |
| 6 | NC Grain | Existing | Yes | No | |
| 7 | NC Cuxton | Existing | Yes | No | |
| 8 | NCHalling Village | Existing | Yes | No | |
| 9 | NC Wainscott Village | Existing | Yes | No | |
| 10 | NC Chattenden | Existing | No | Map not included | Limited provision as part of garages |

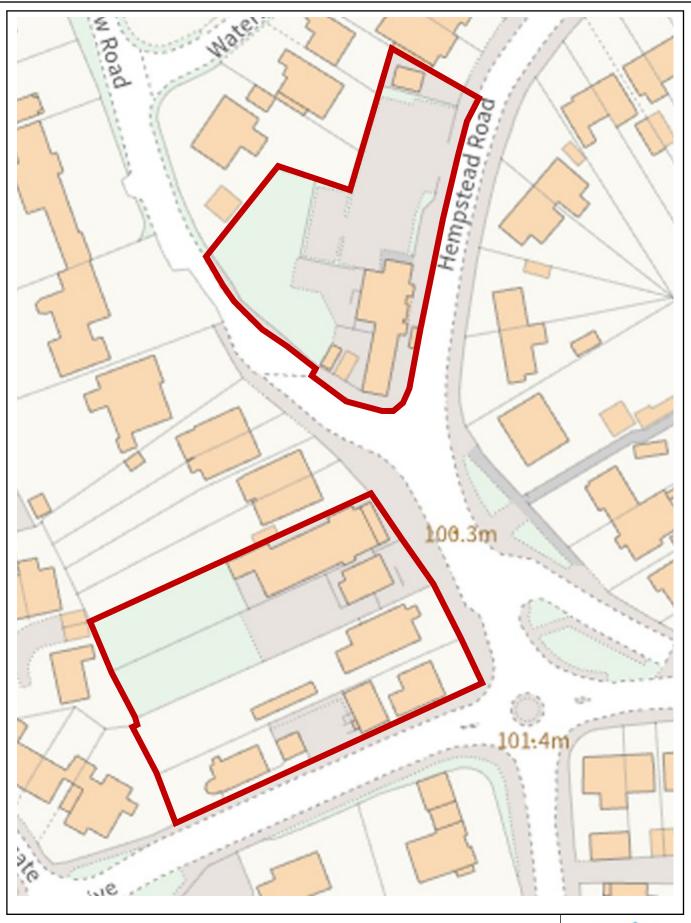
Appendix A: Local Centres









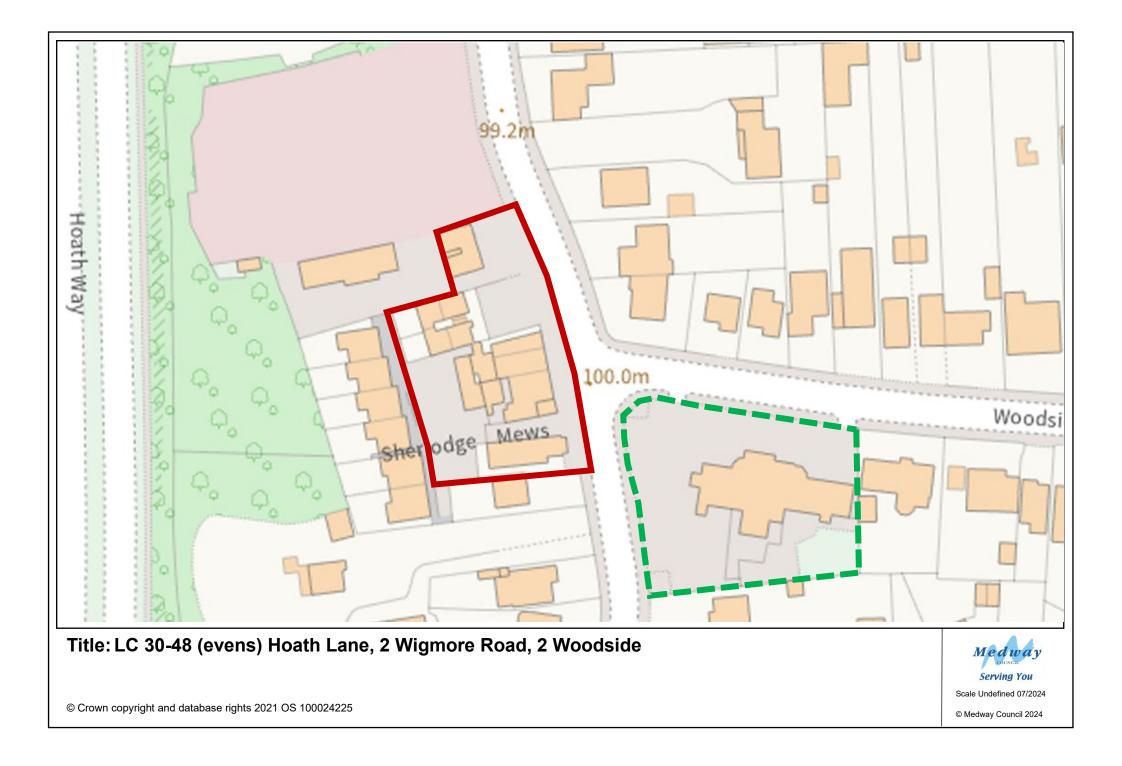


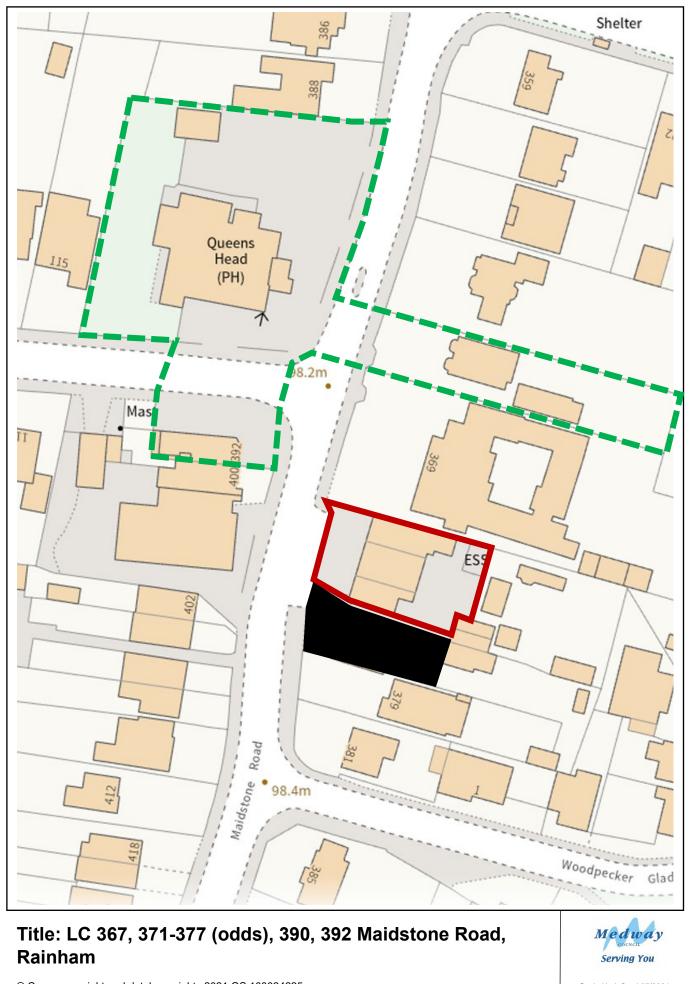
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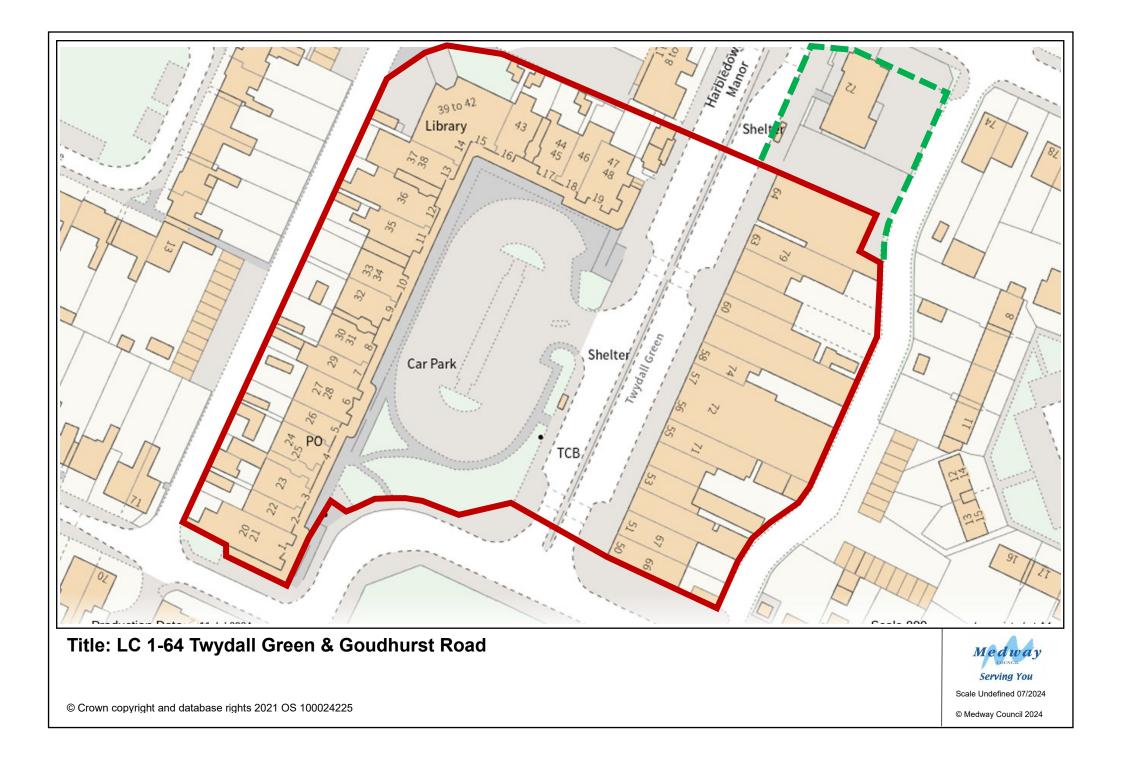
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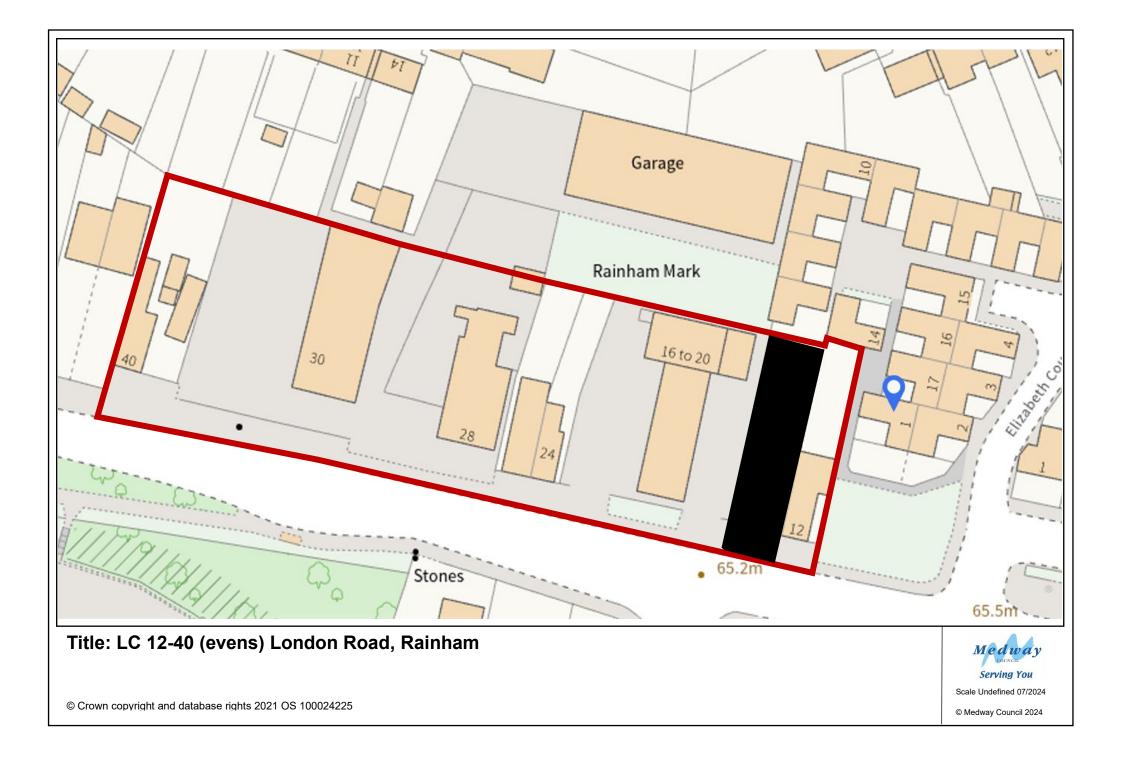




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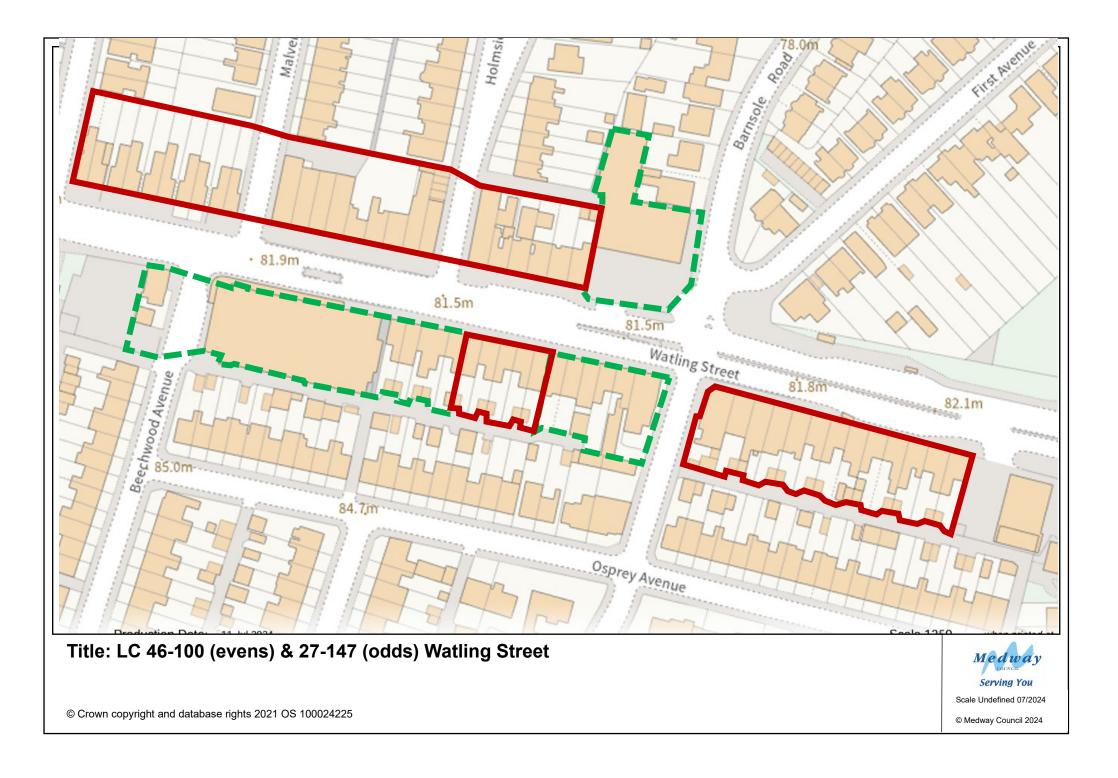


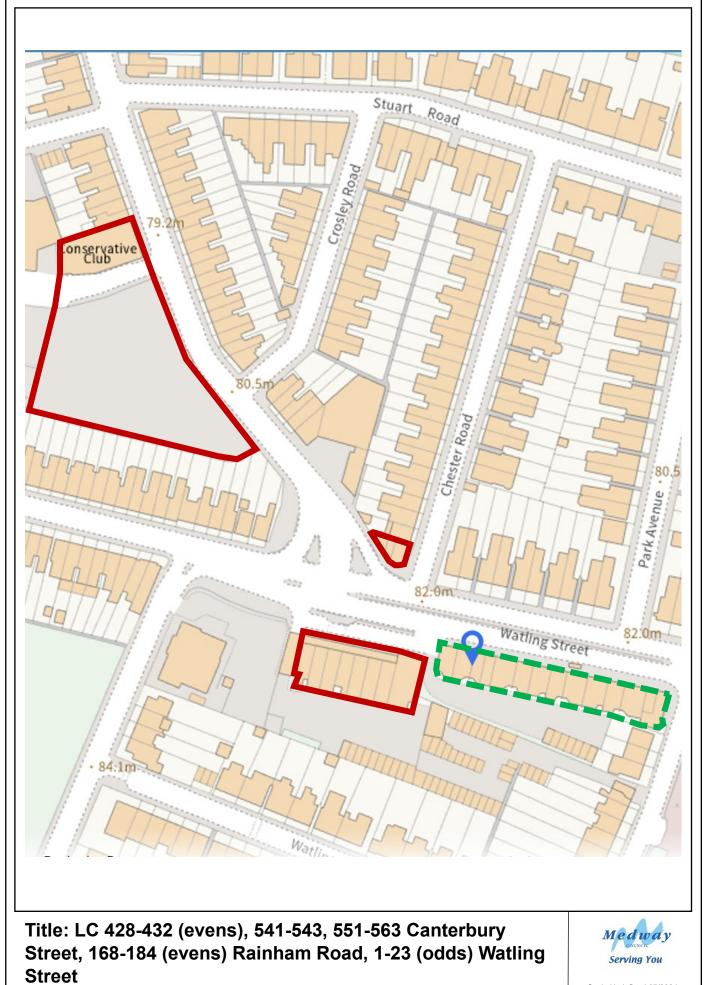
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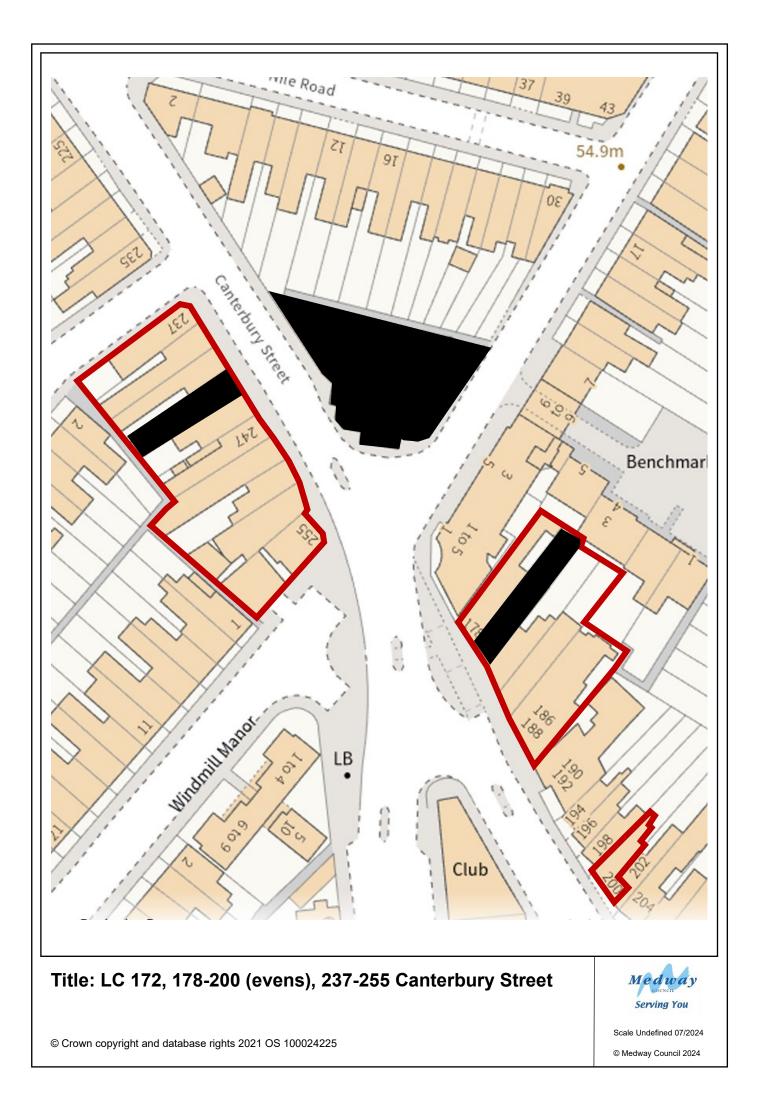


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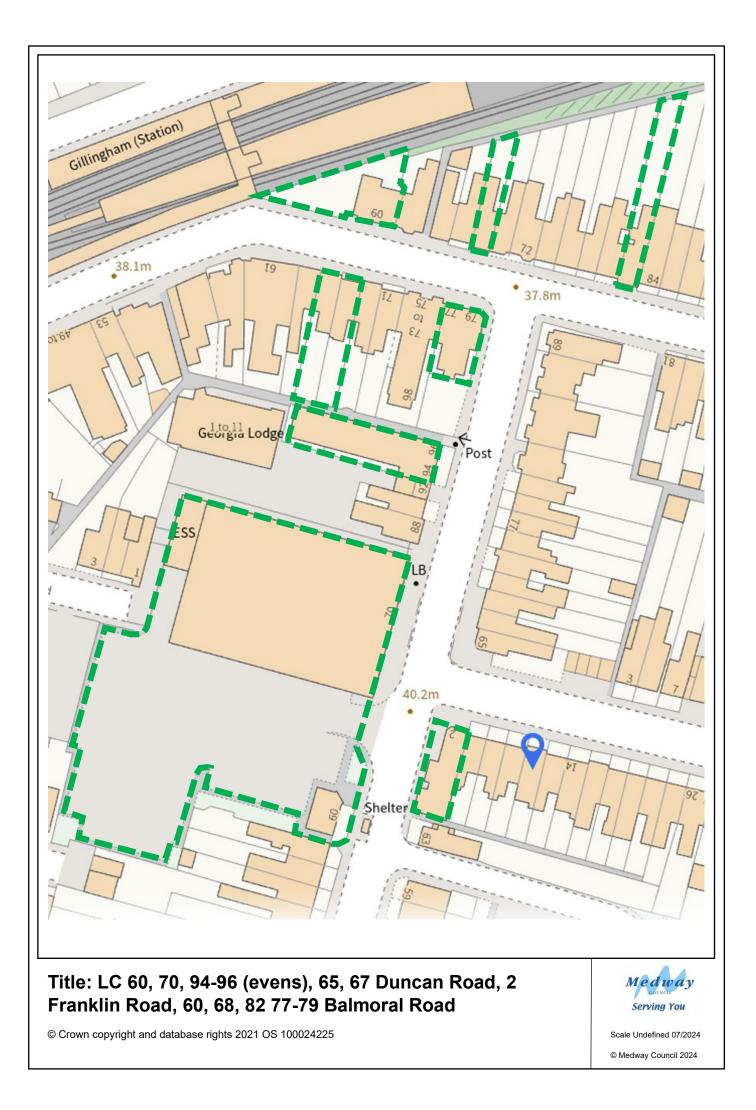


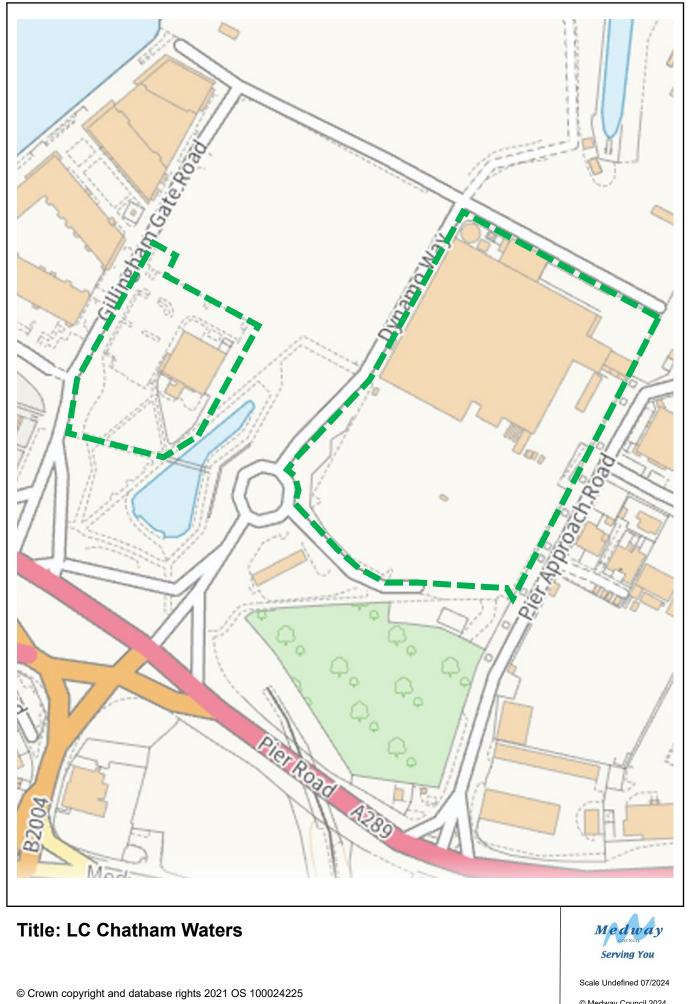
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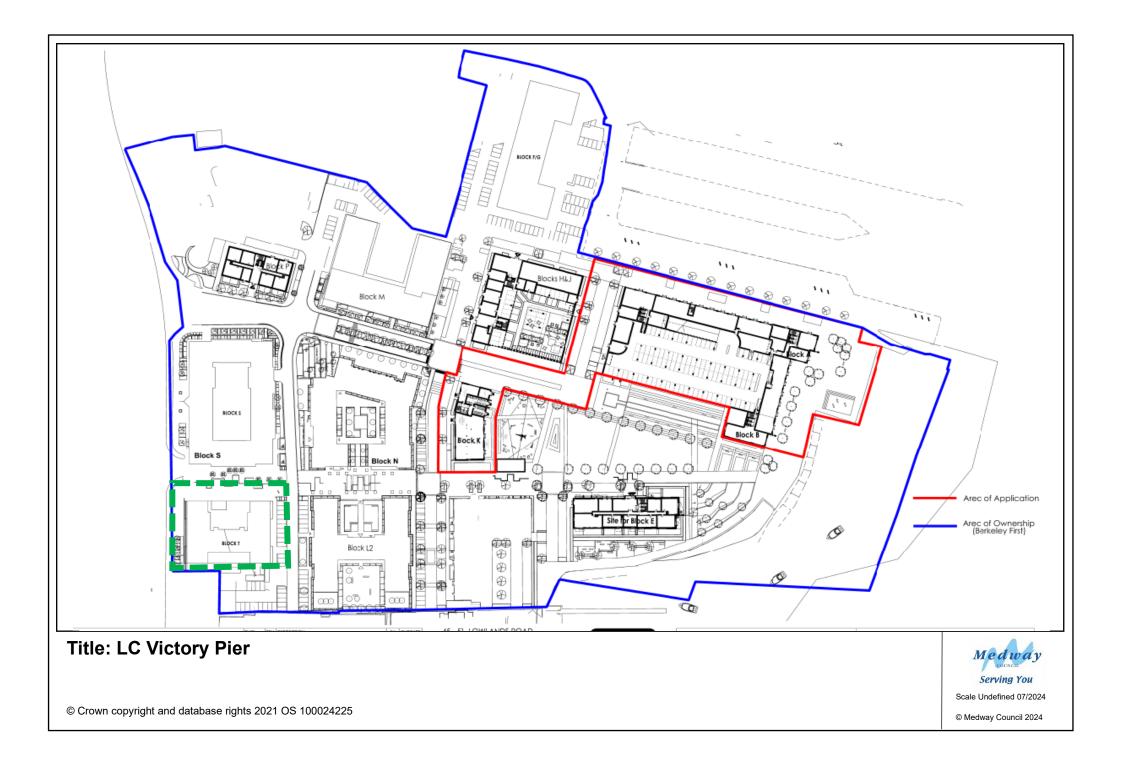
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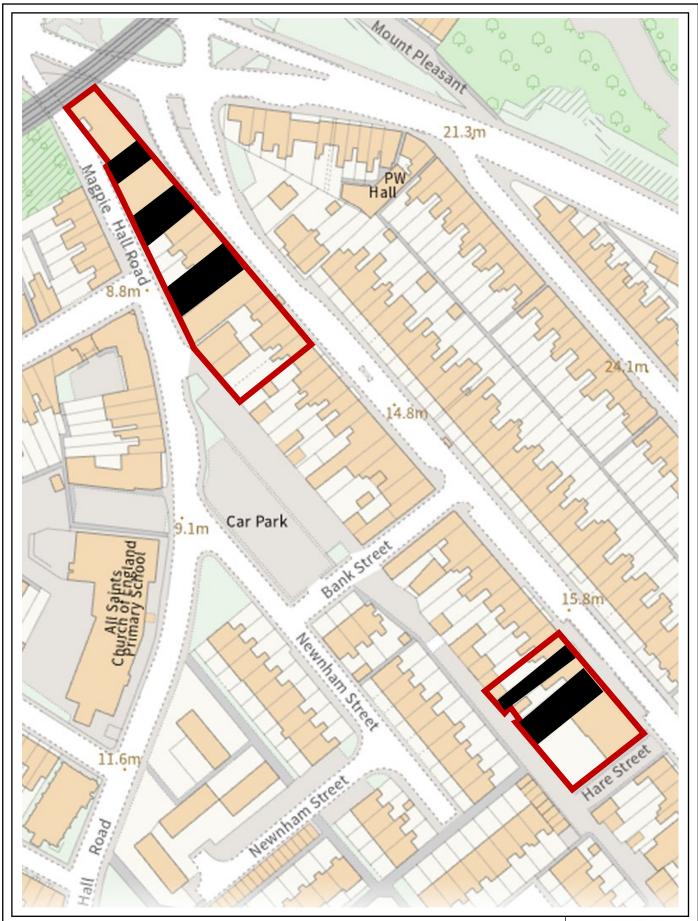
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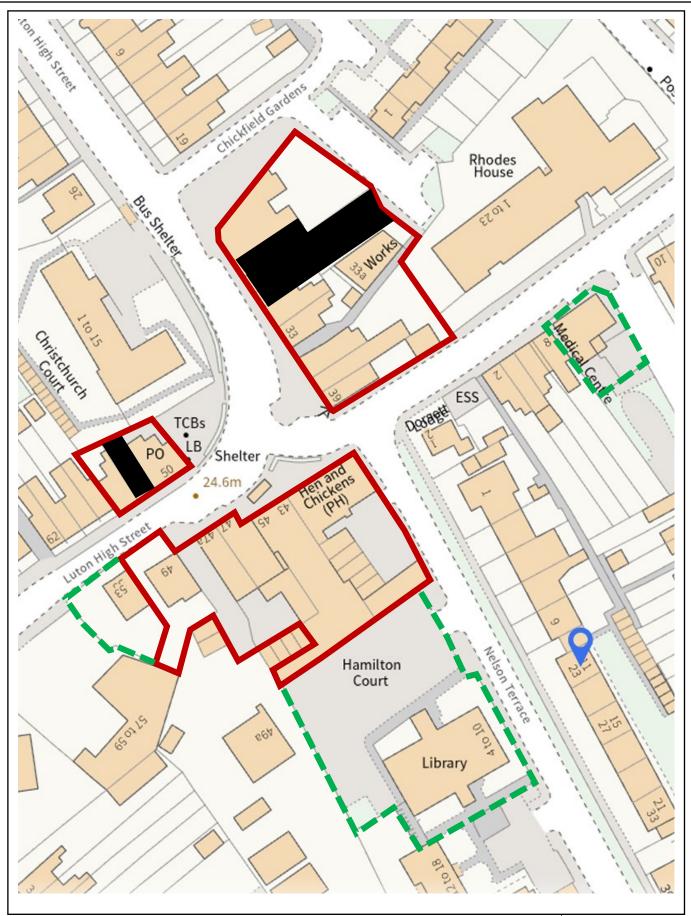


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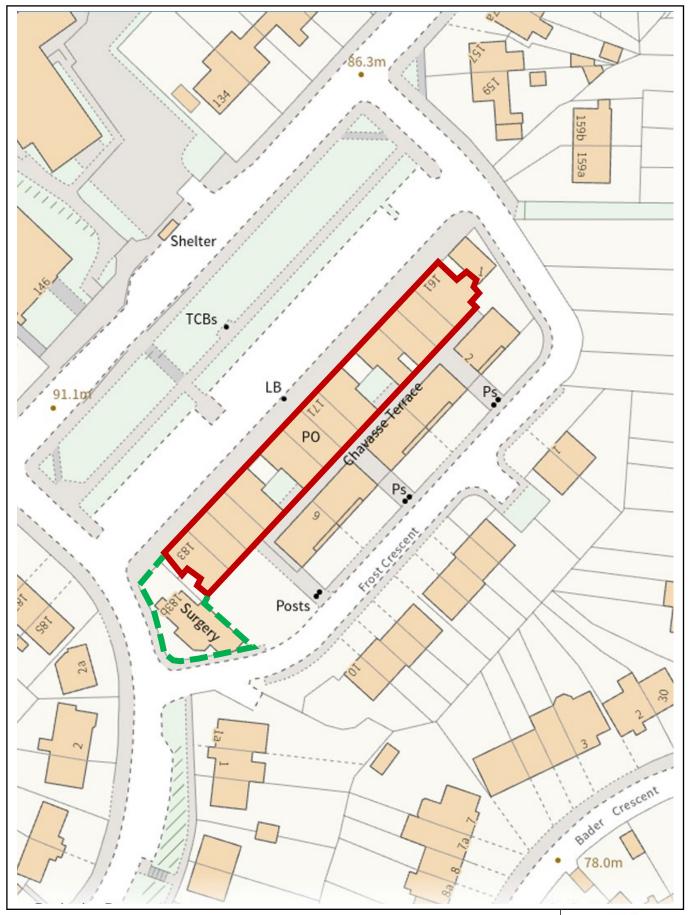


Title: LC 23-55 (odds), 50-54 (evens Luton High Street, 4-10 Nelson Terrace and 10a Beacon Hill



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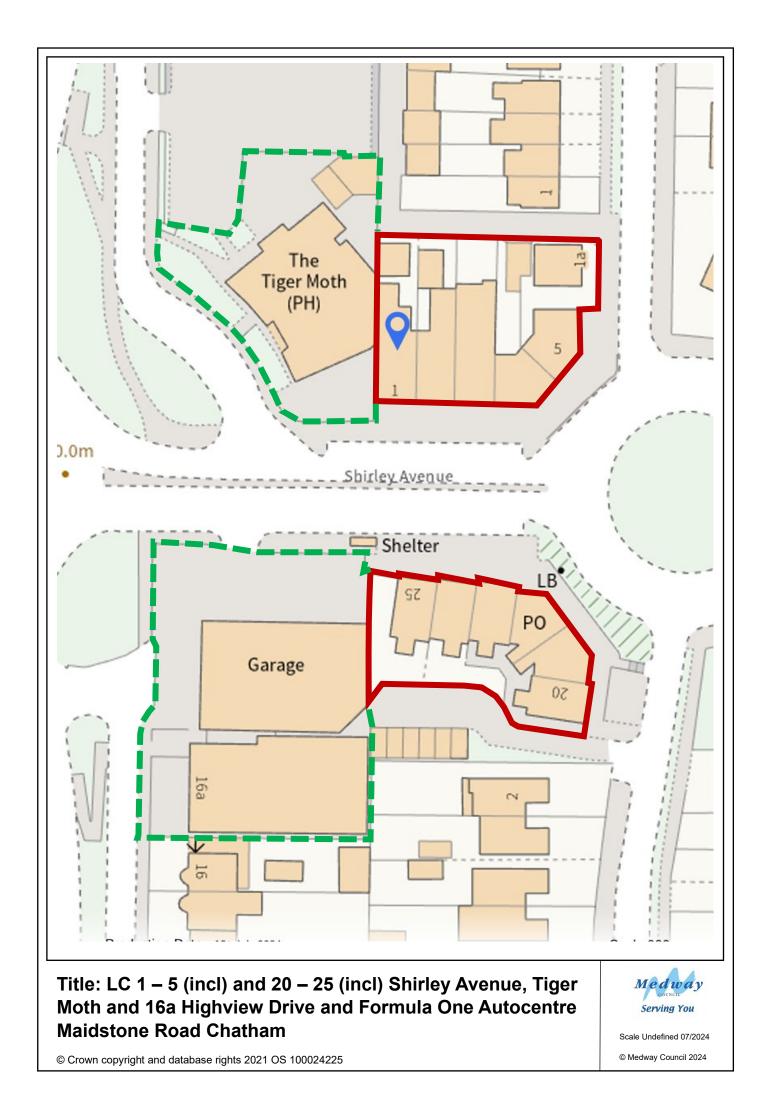


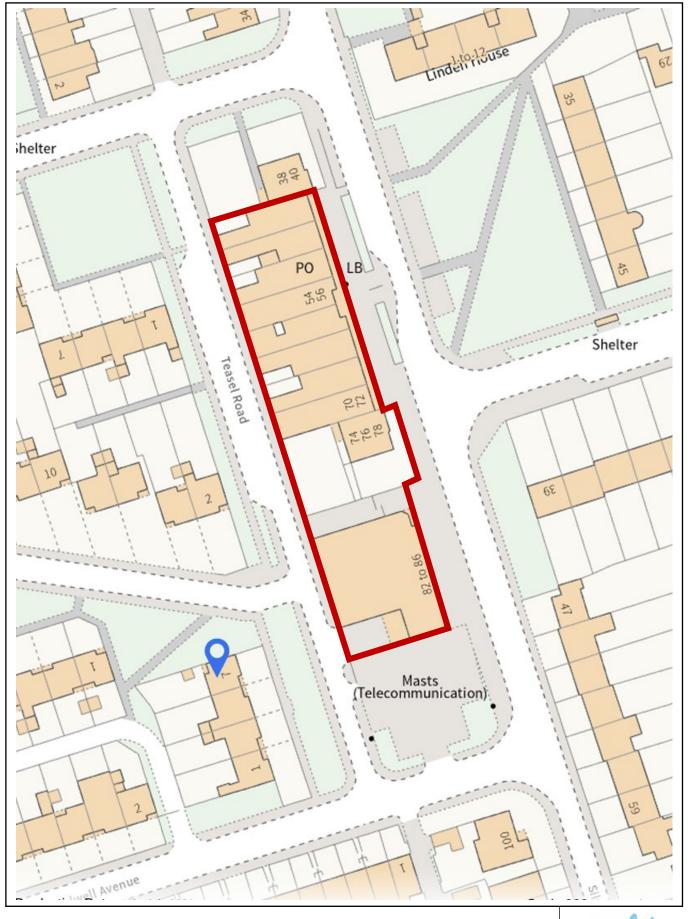
Title: LC 161 - 183b (odds) Wayfield Road, Chatham



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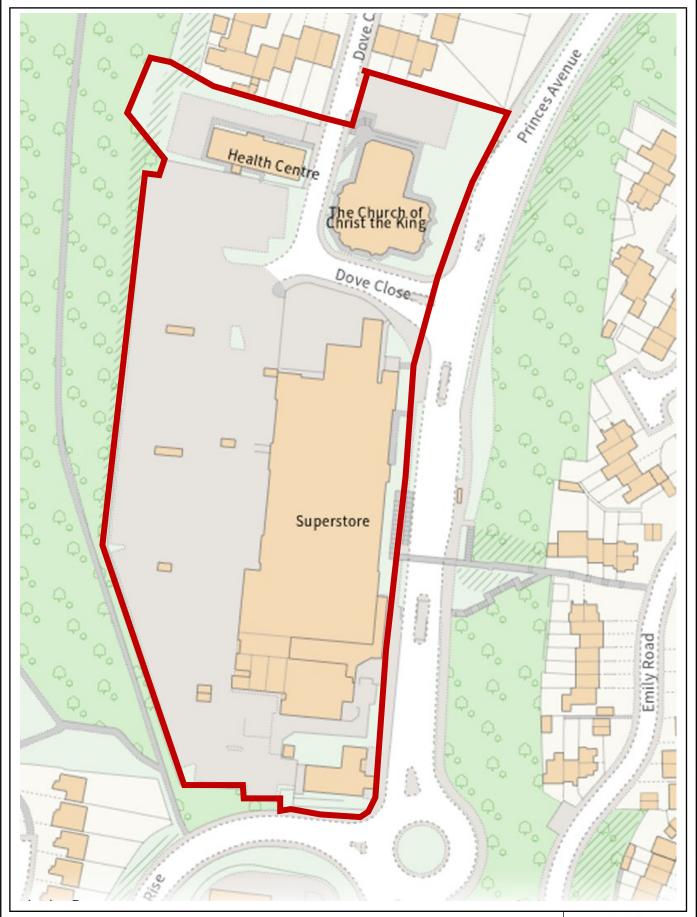


Title: LC 42-86 Silverweed Road



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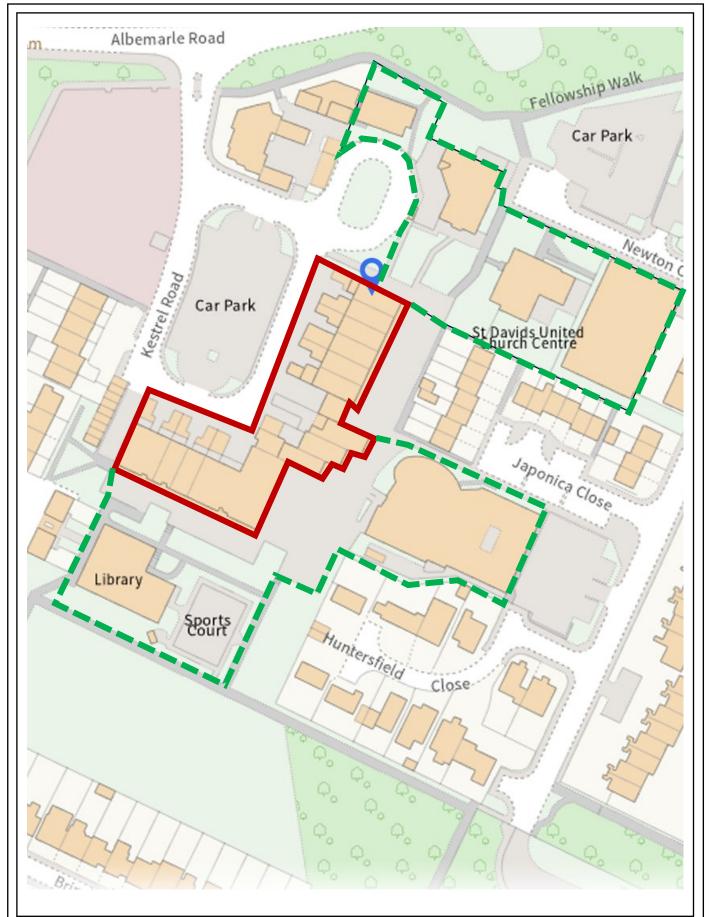


Title: LC Princes Park, Chatham



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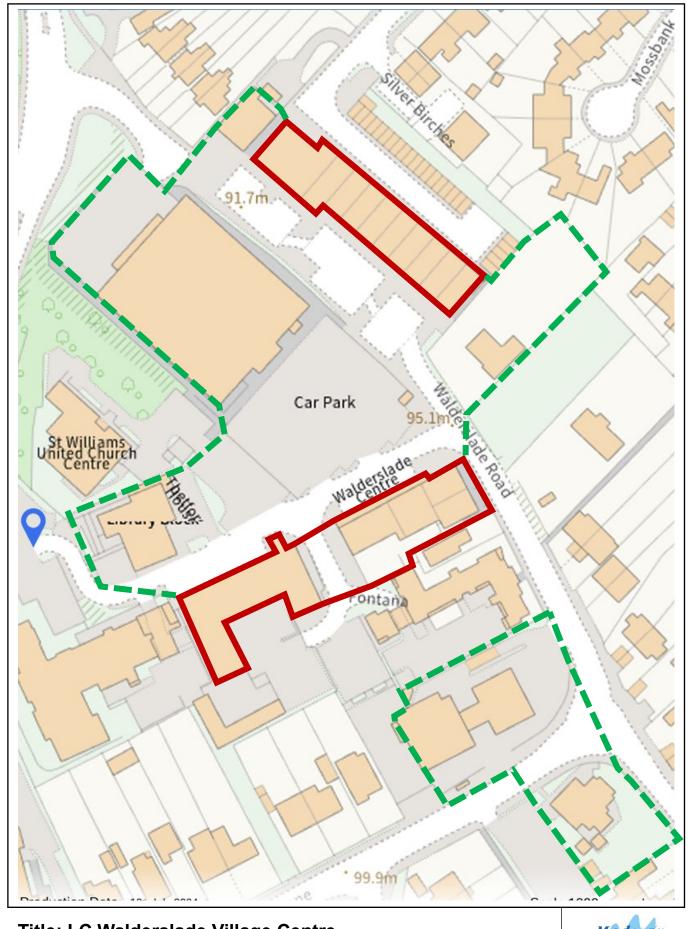
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Title: LC Kestrel Road, Newton Close and Sultan Road Lordswood



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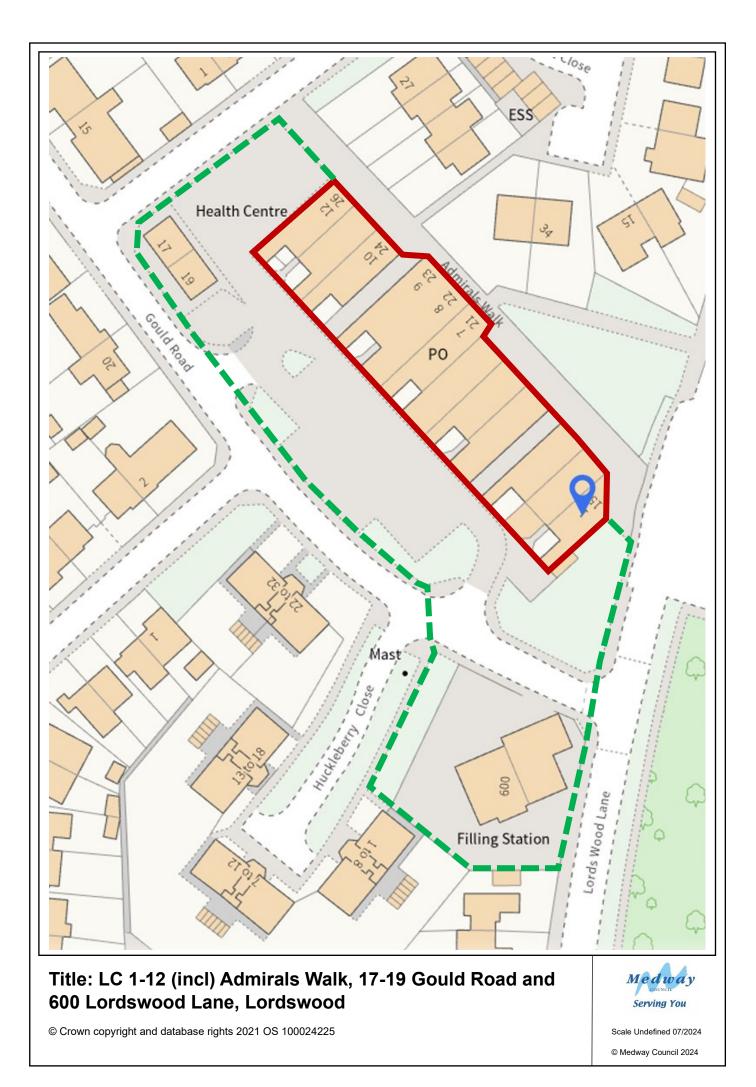


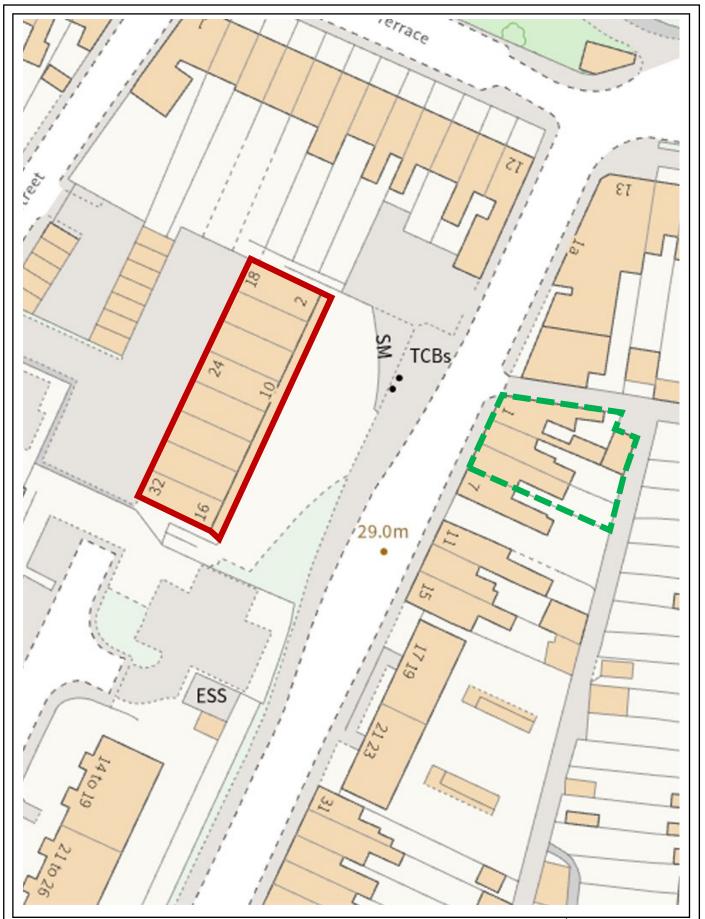
Title: LC Walderslade Village Centre



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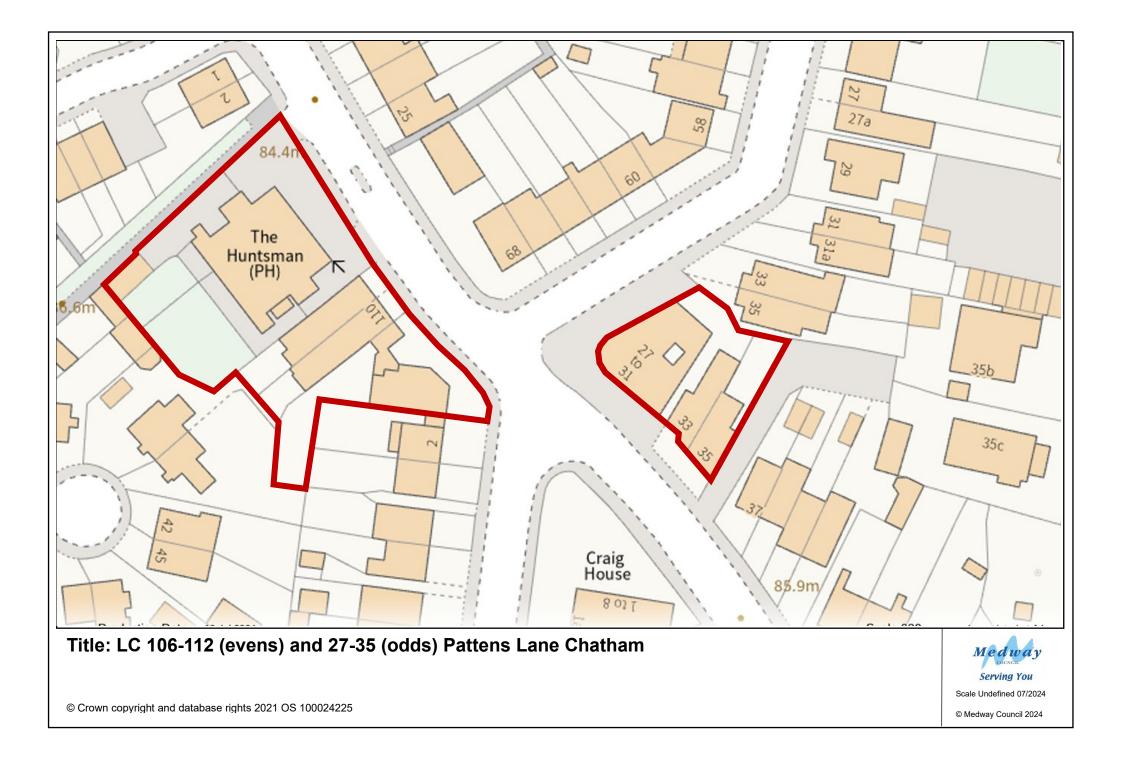


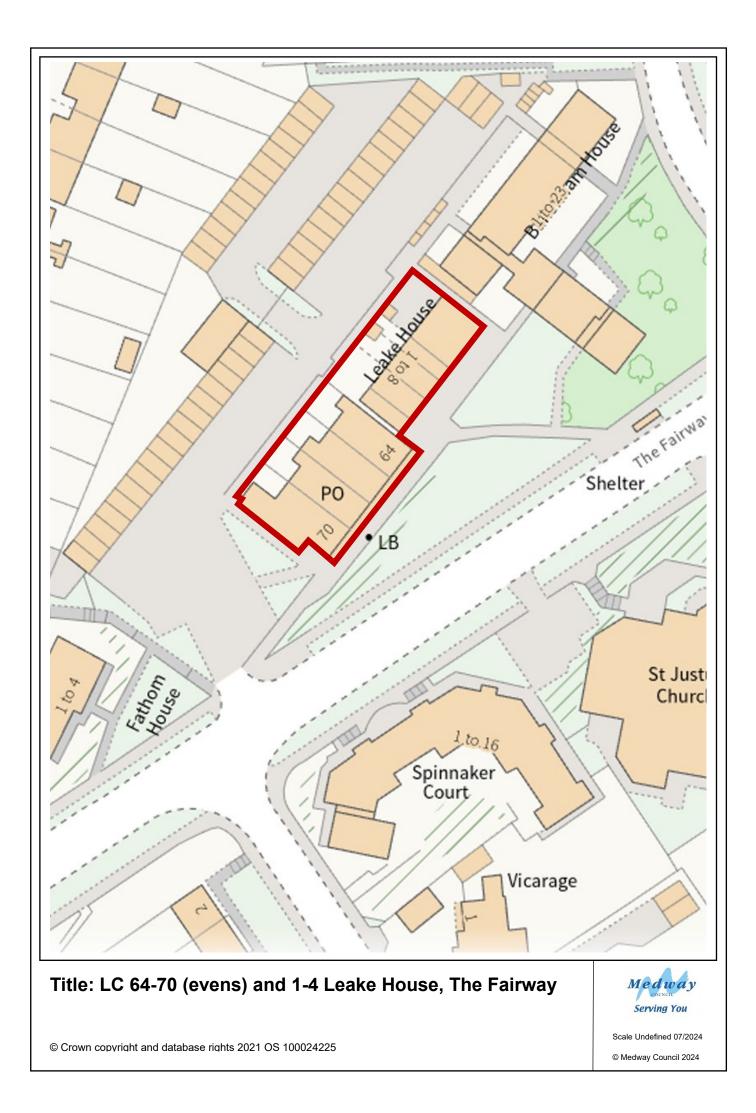


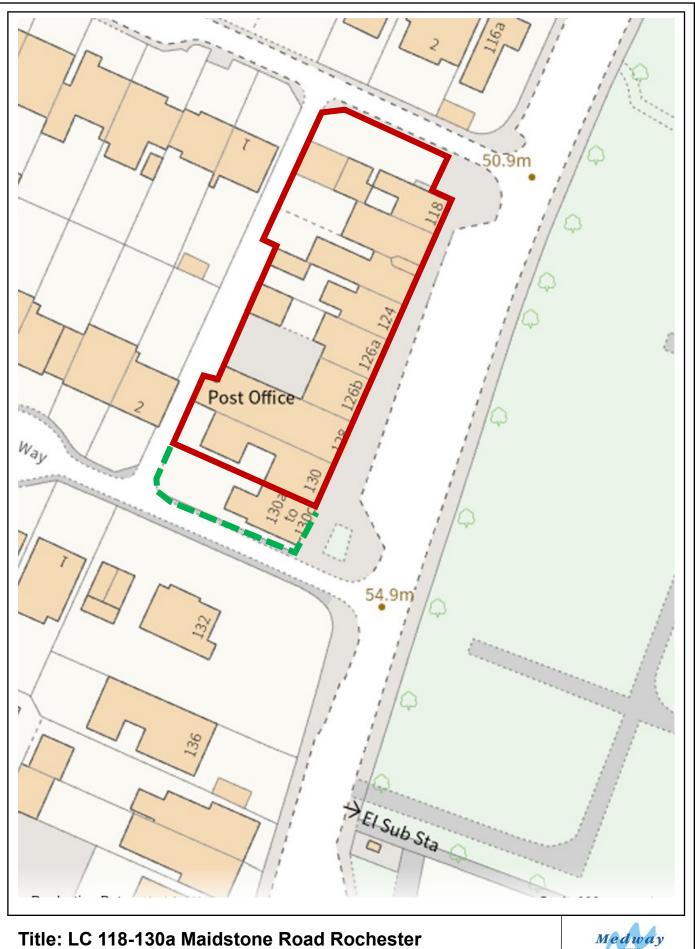
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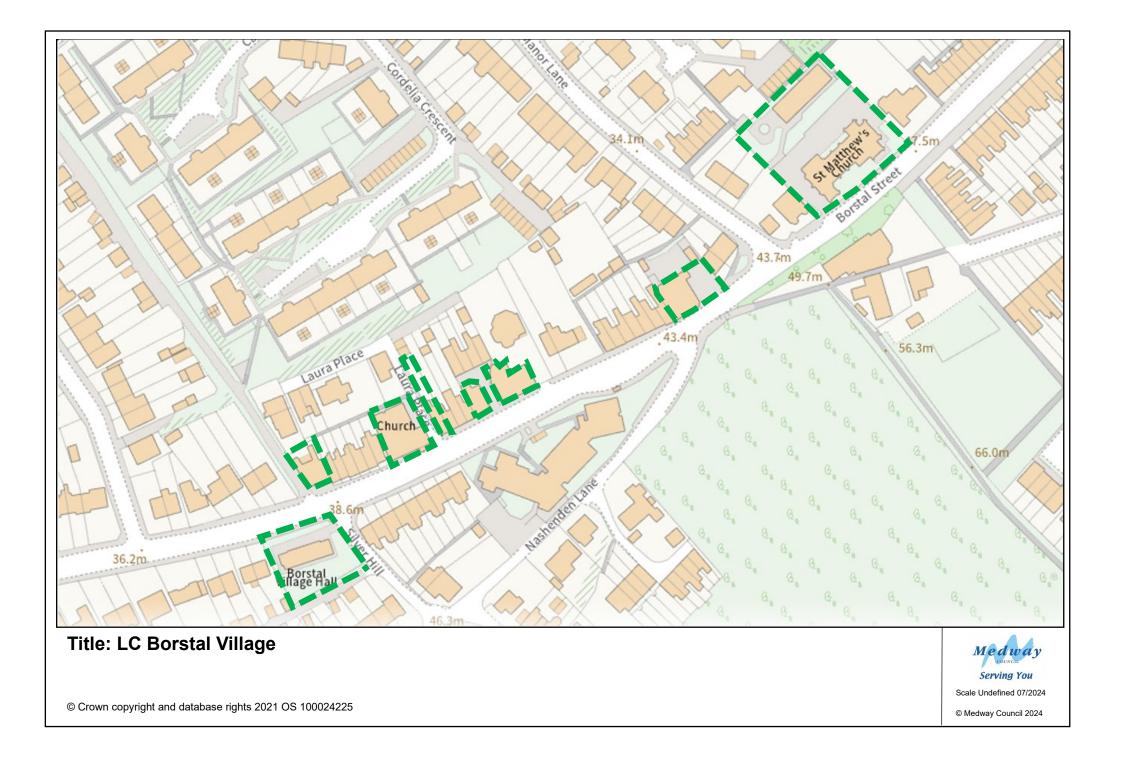
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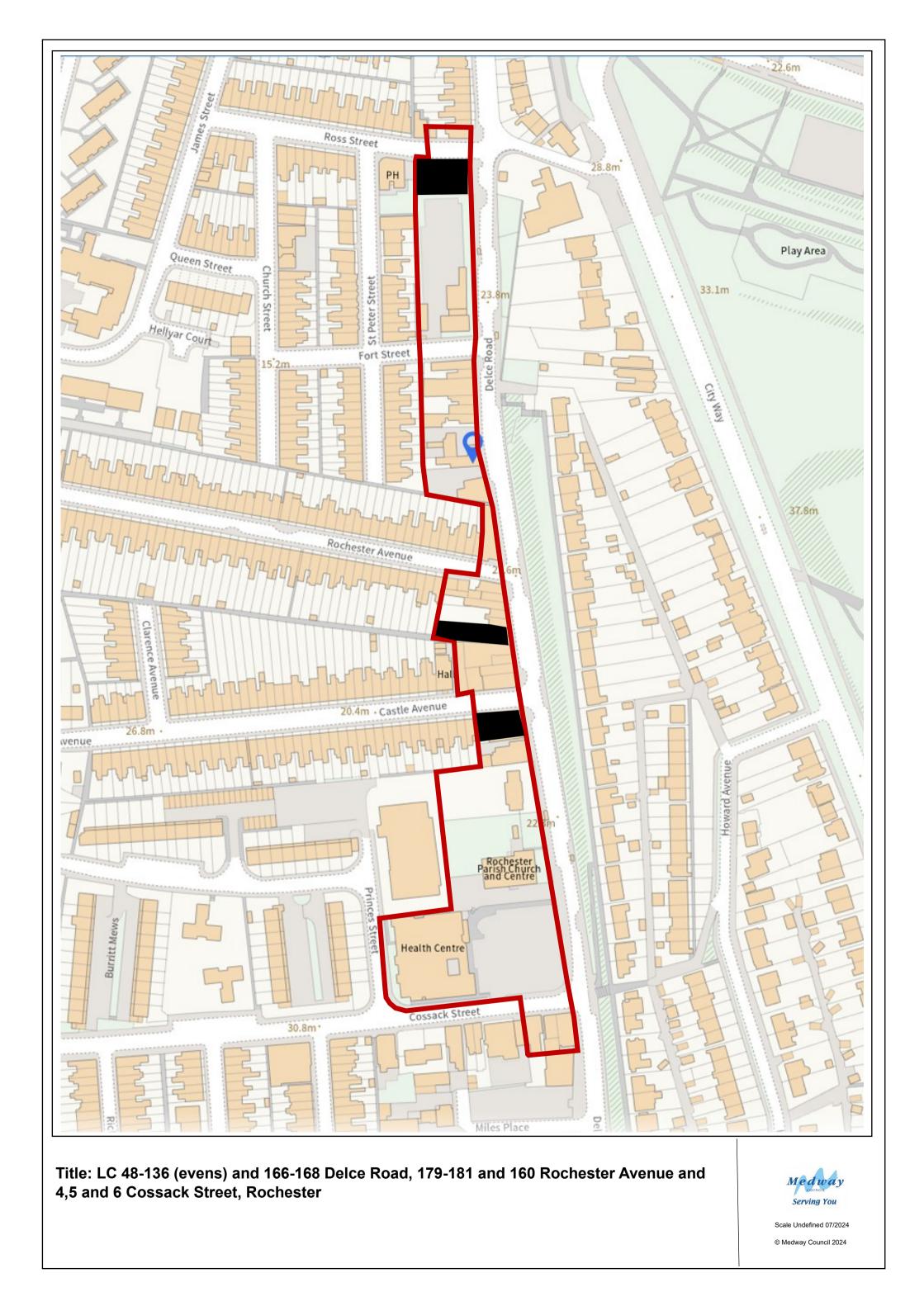


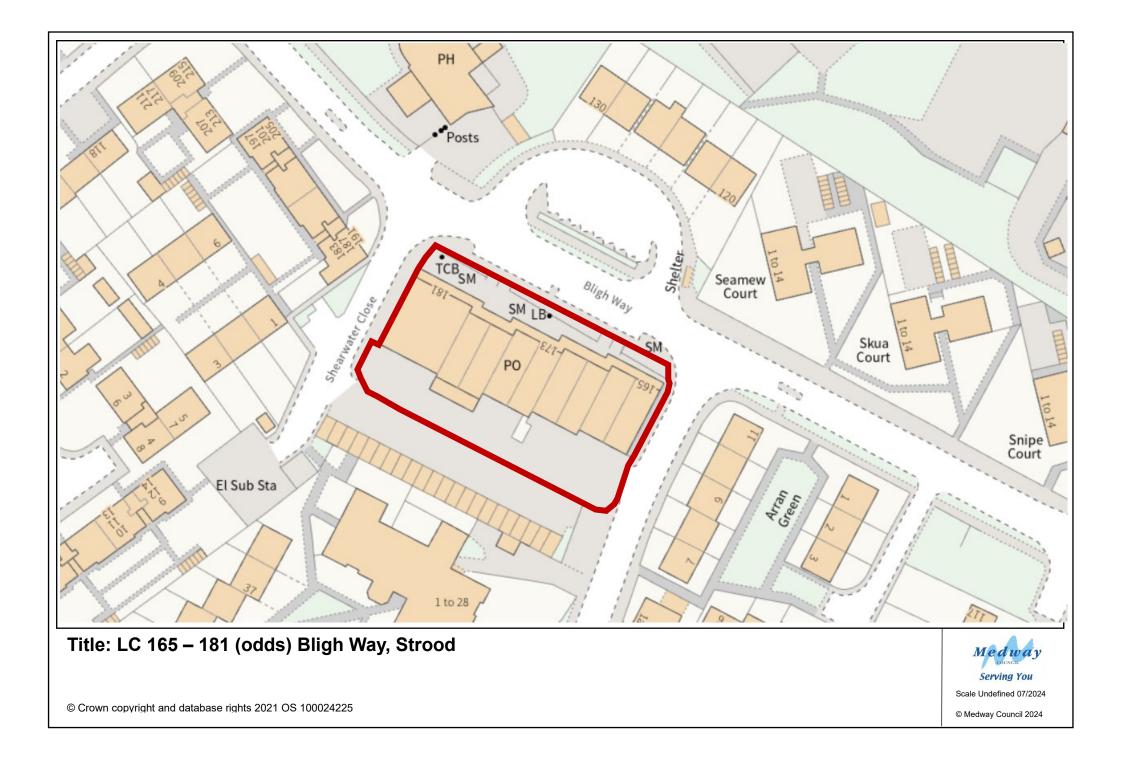


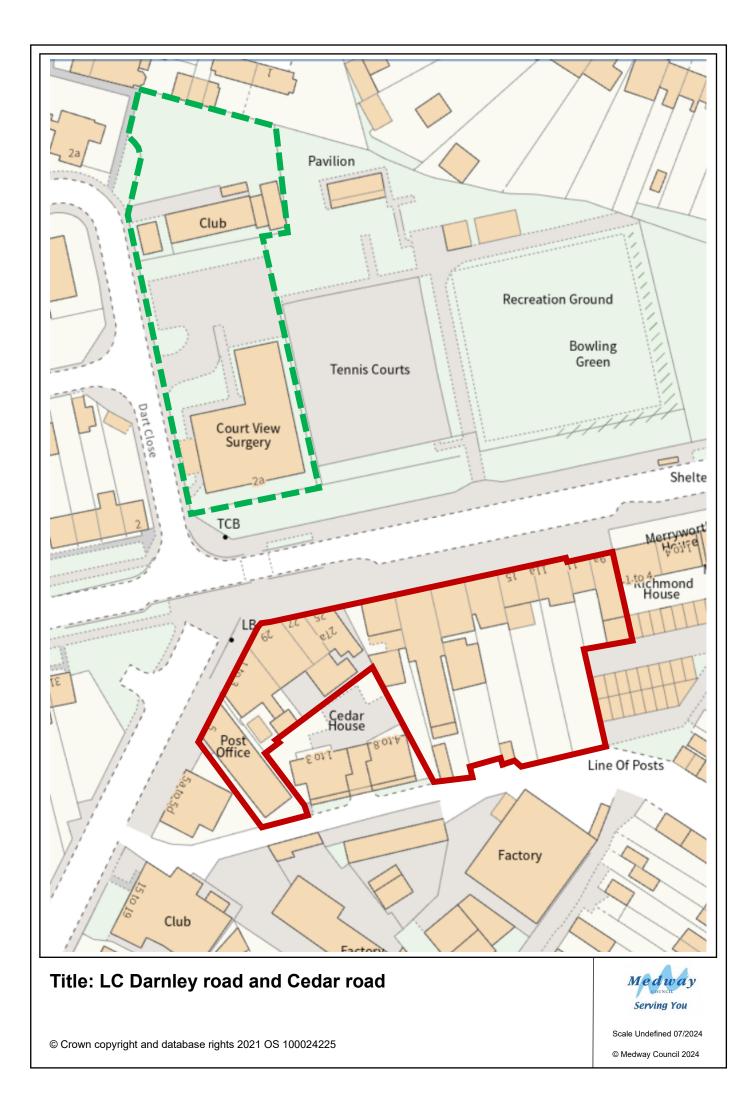


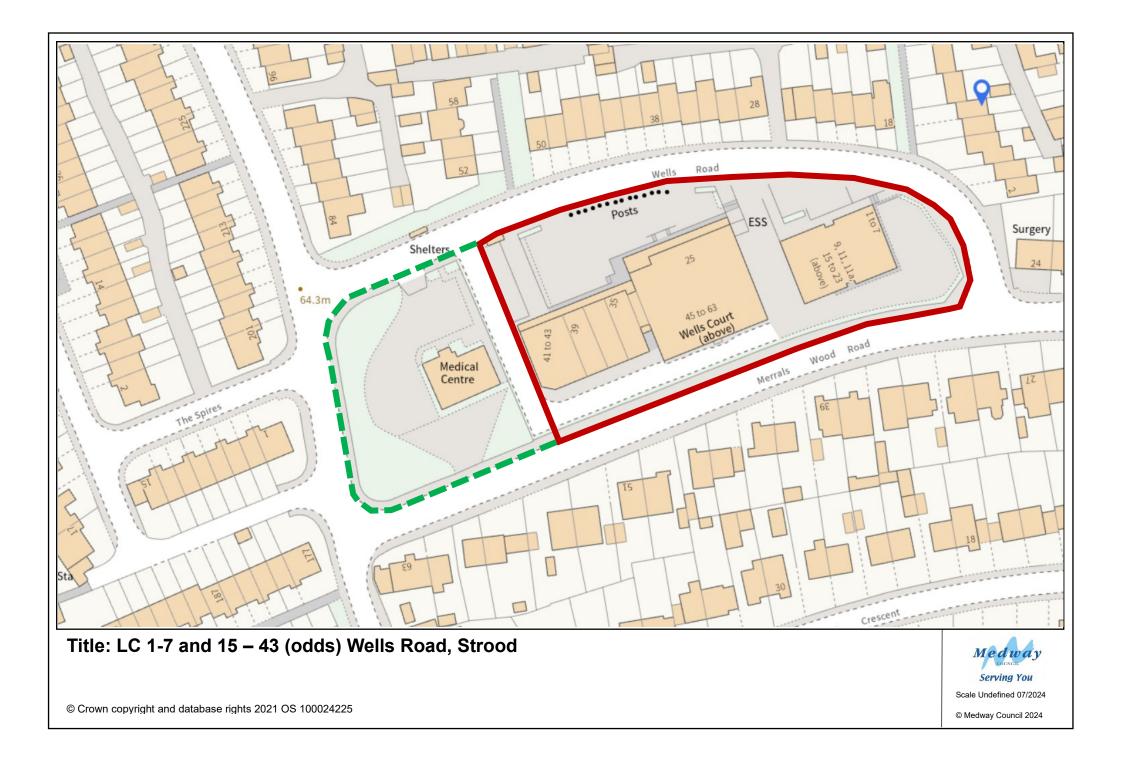




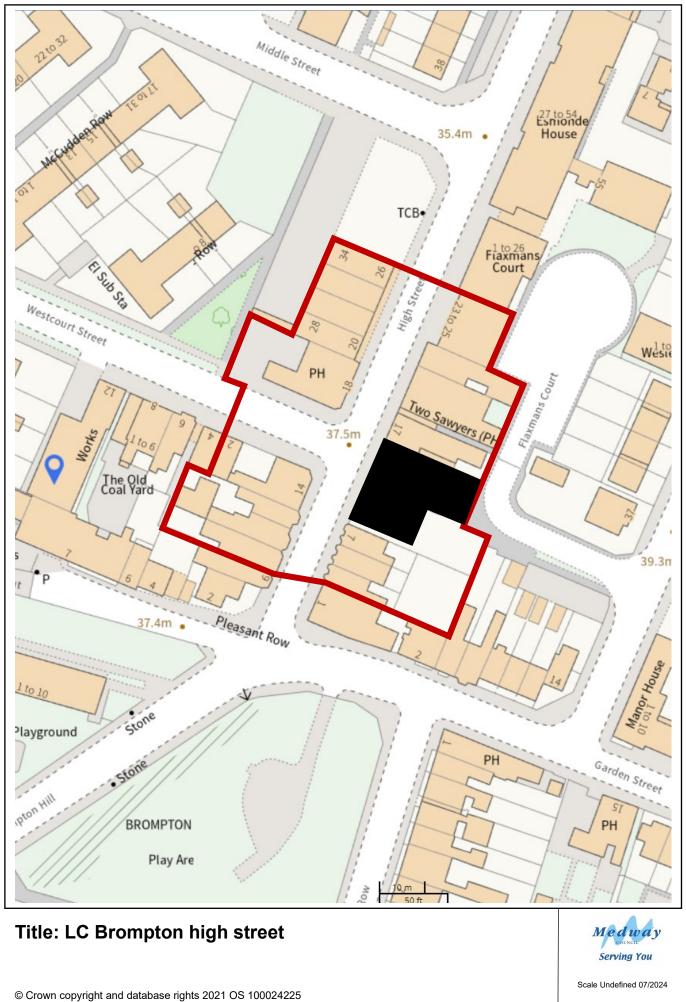




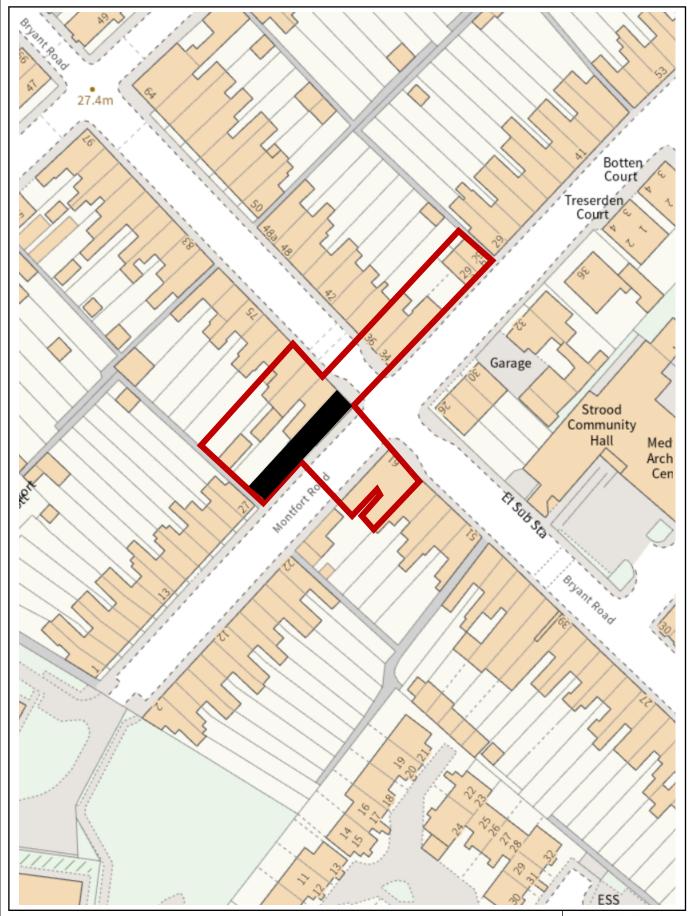








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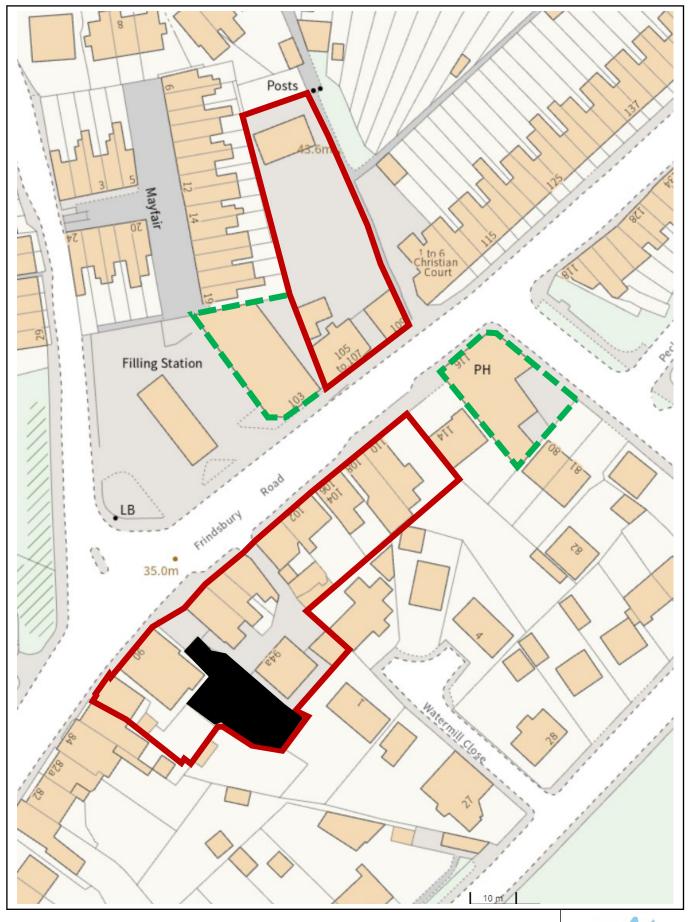


Title: LC 34,36, 61-69 Bryant Road, Strood



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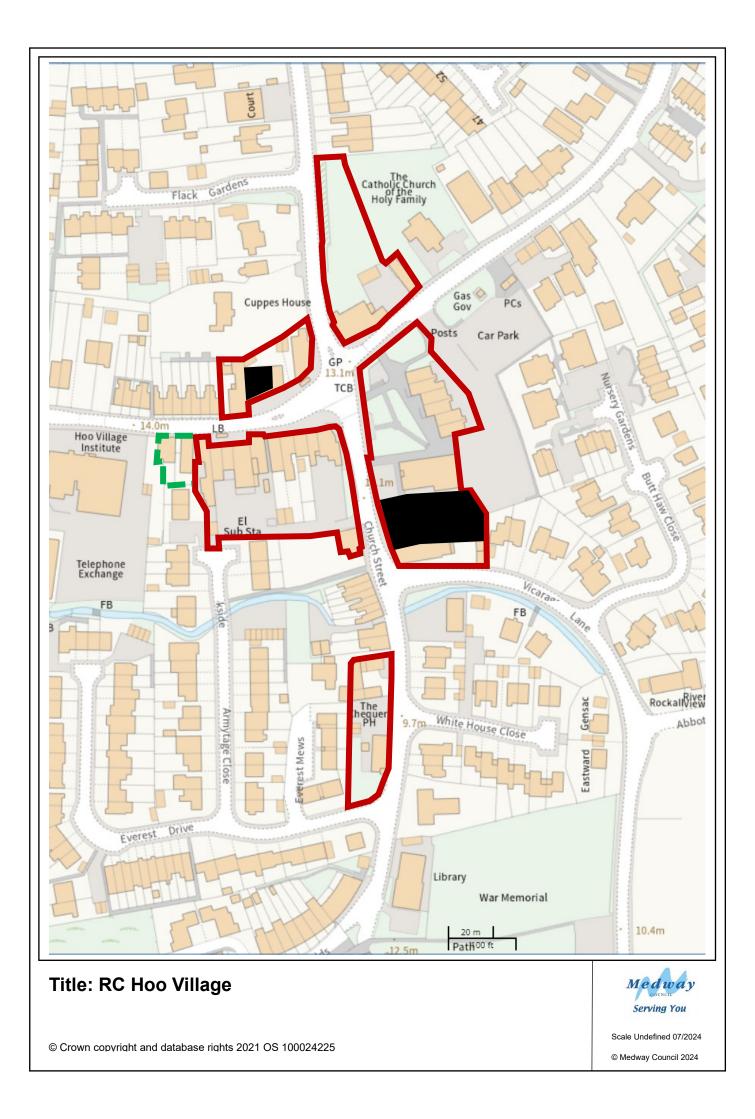
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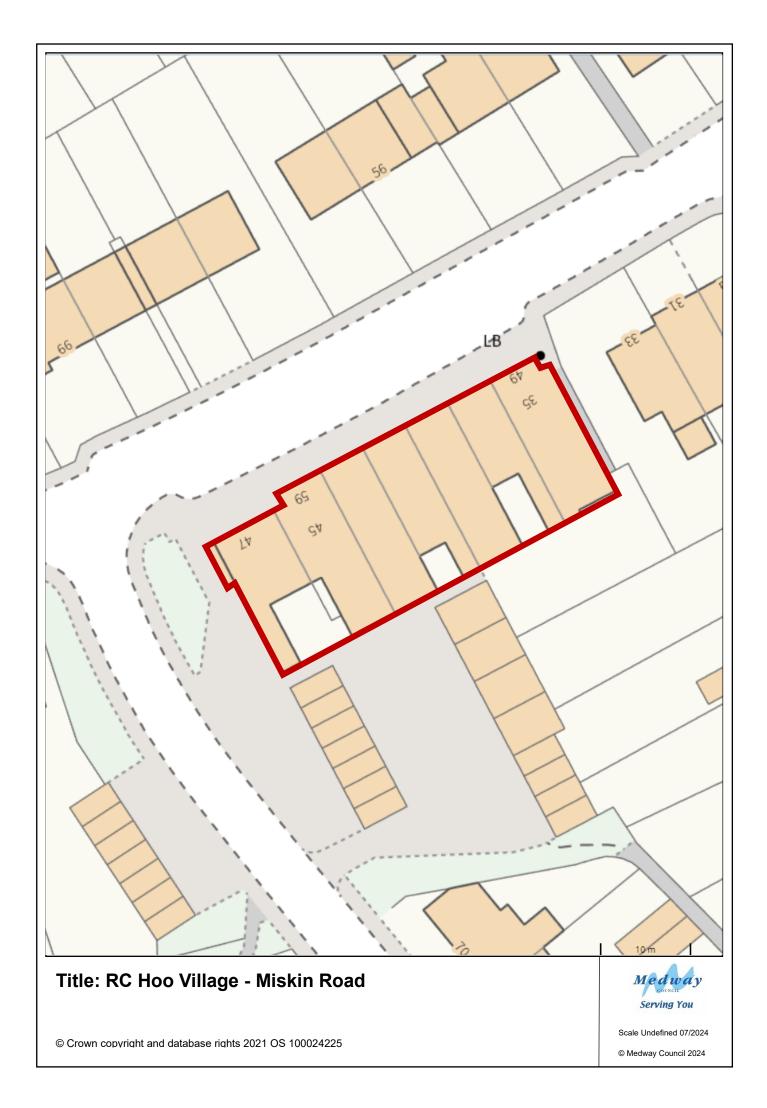


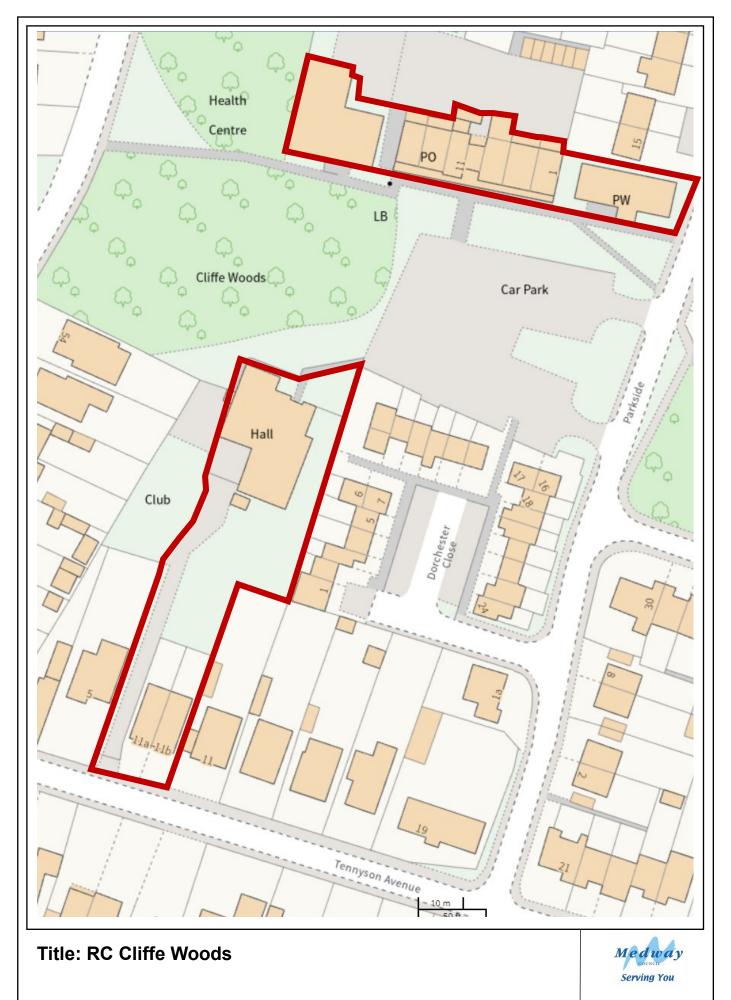
Title: LC 86-110 (evens) 116, and 103 - 109 (odds) Frindsbury Road, Strood



Appendix B: Rural Centres



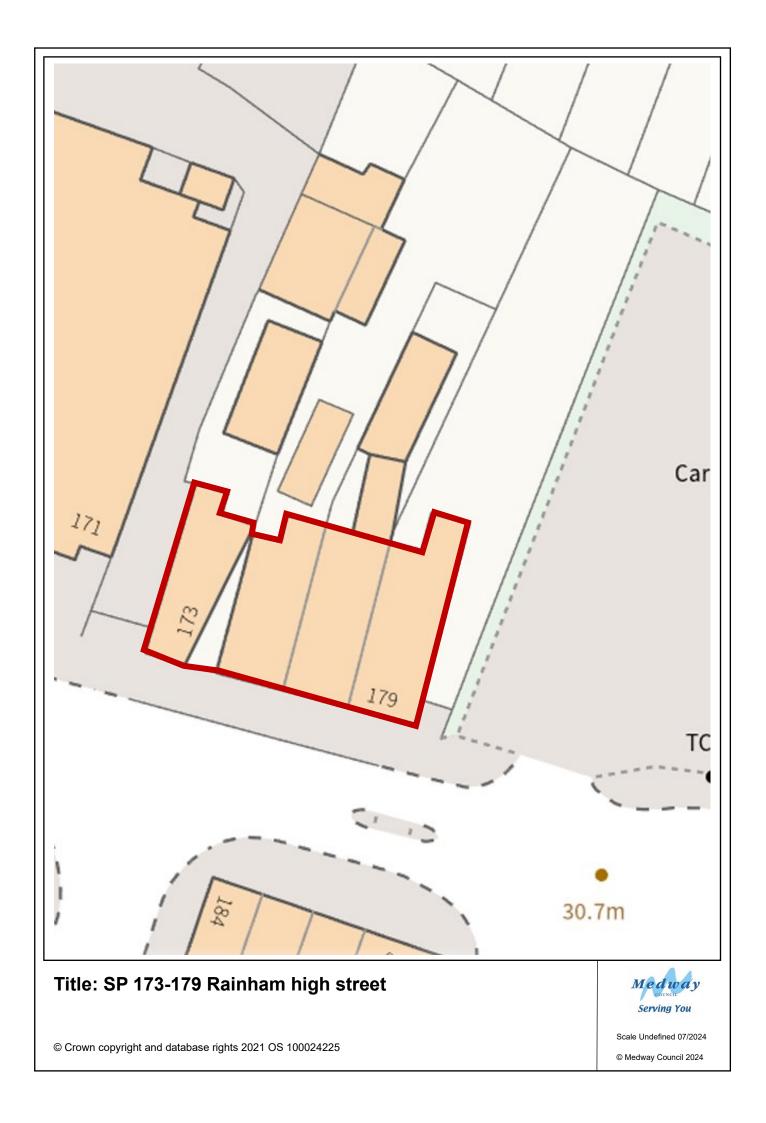


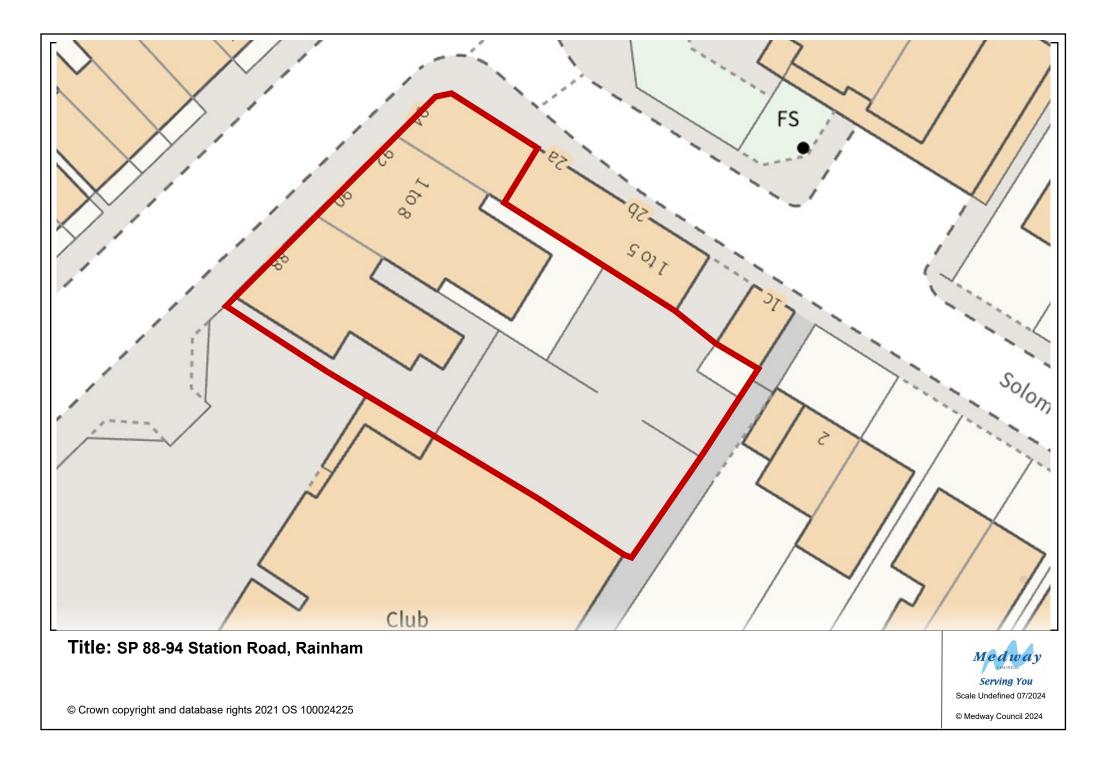


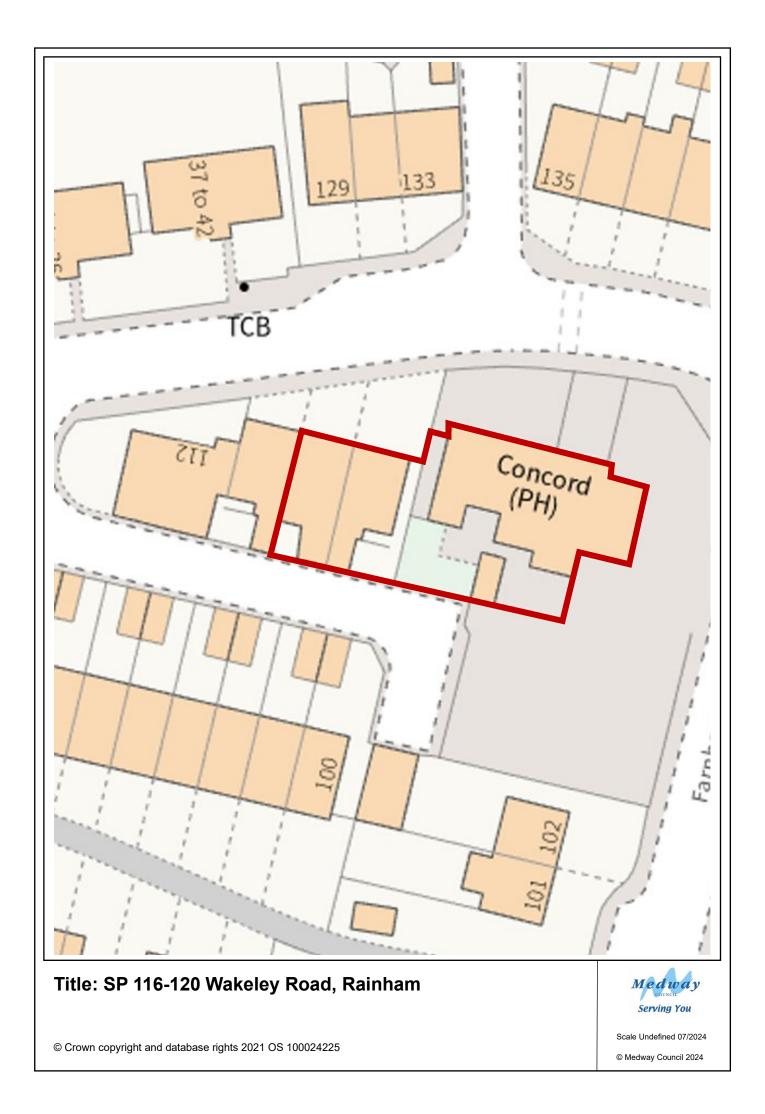
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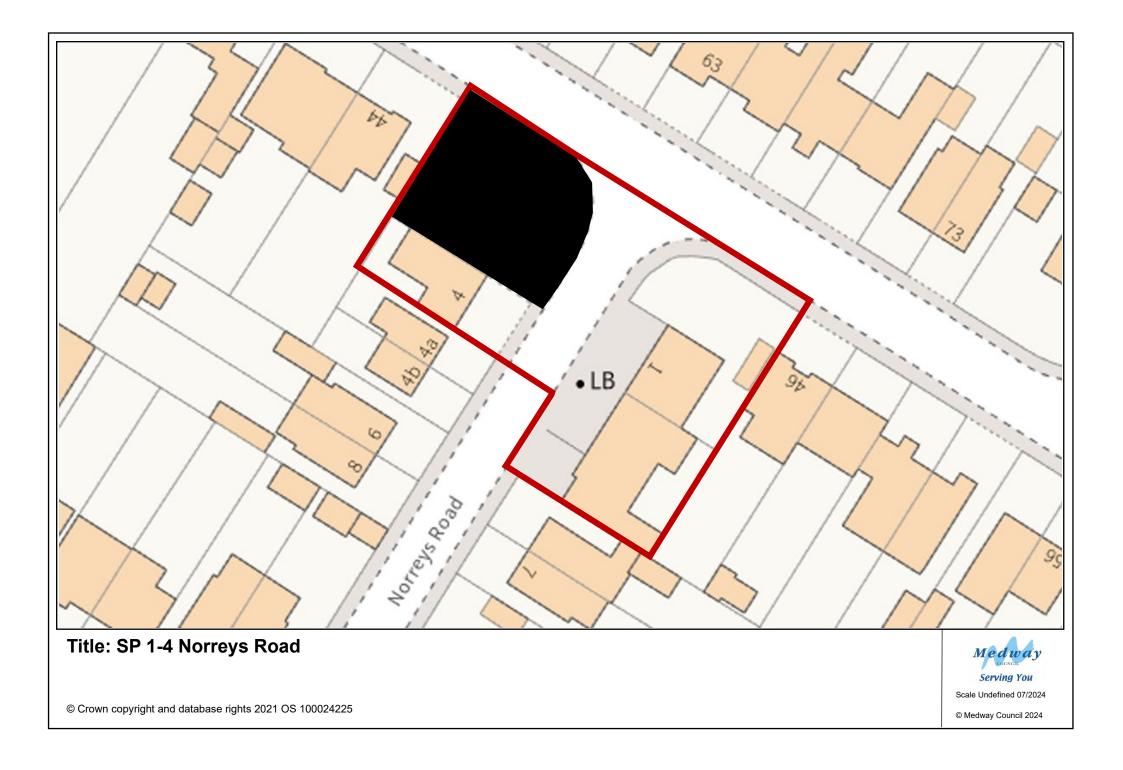
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Appendix C: Shopping Parades









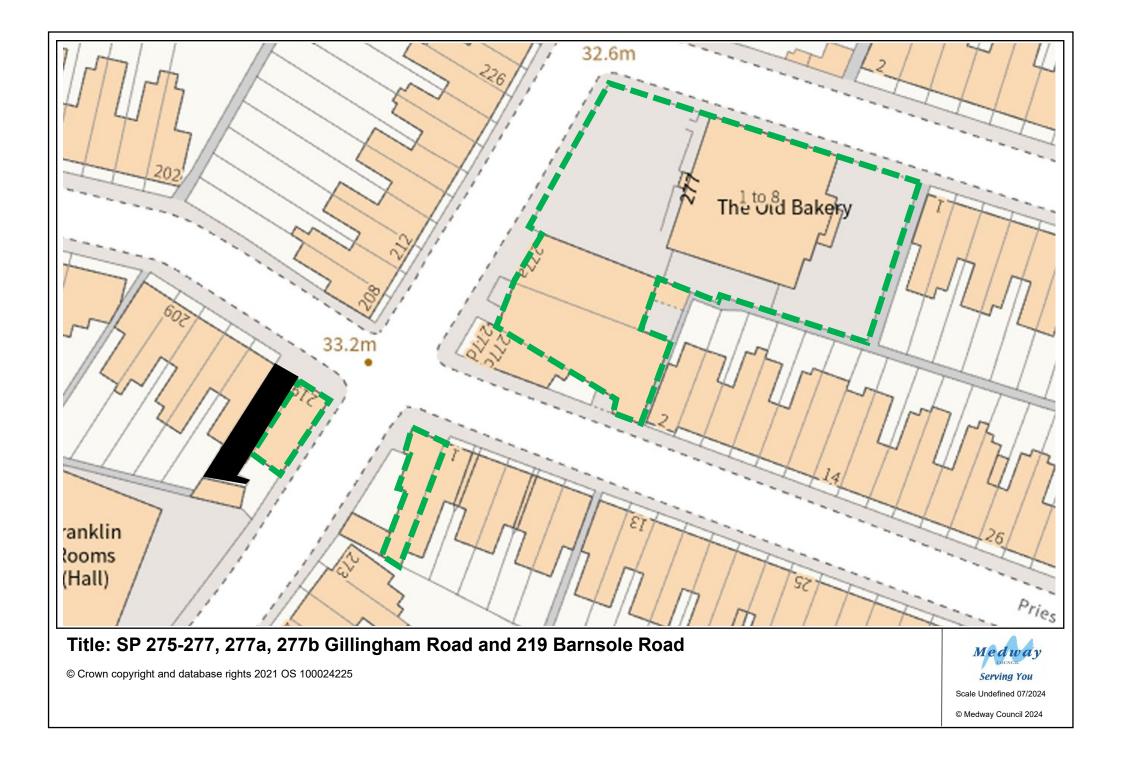


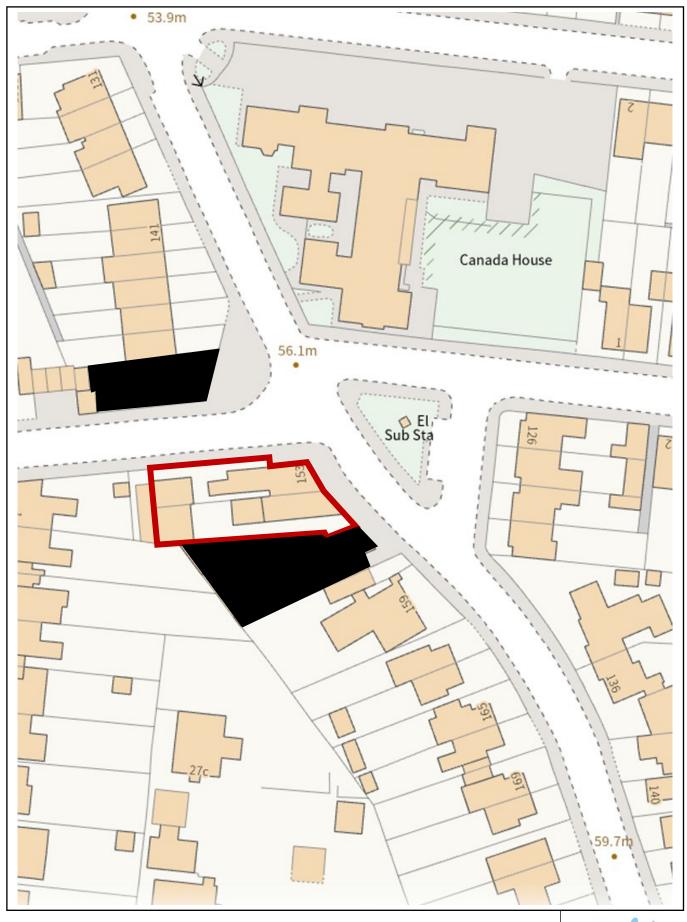
Title: SP 286-288 Lonsdale Drive





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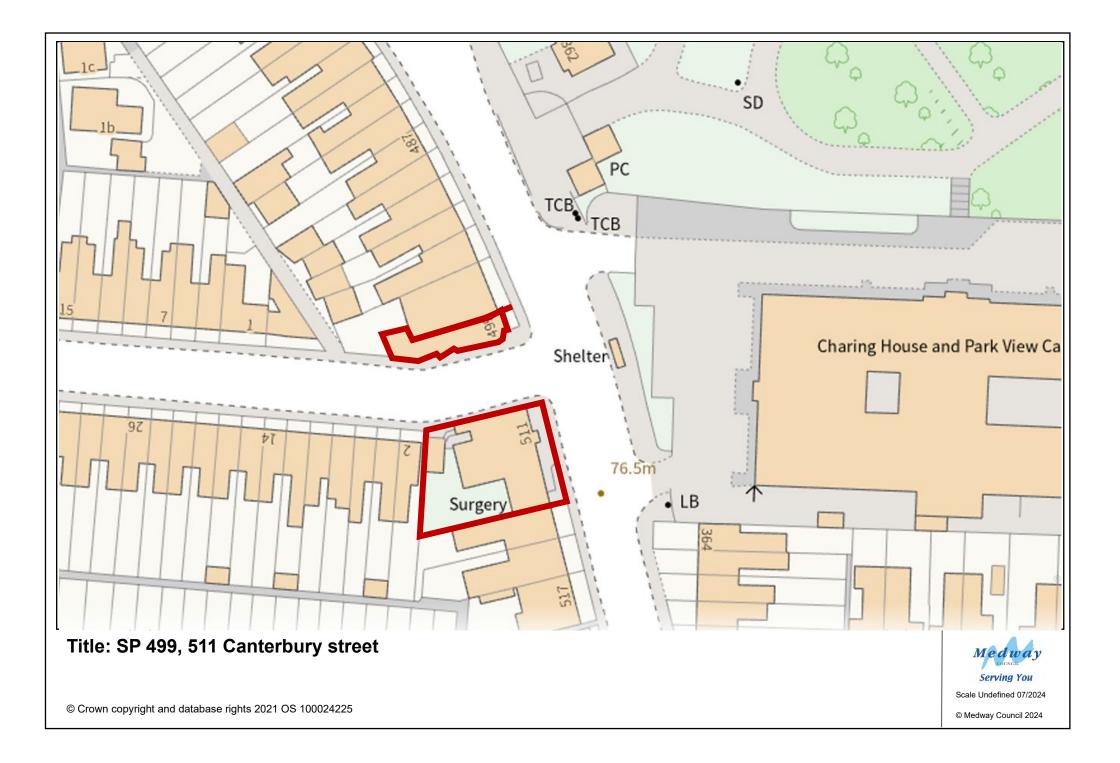


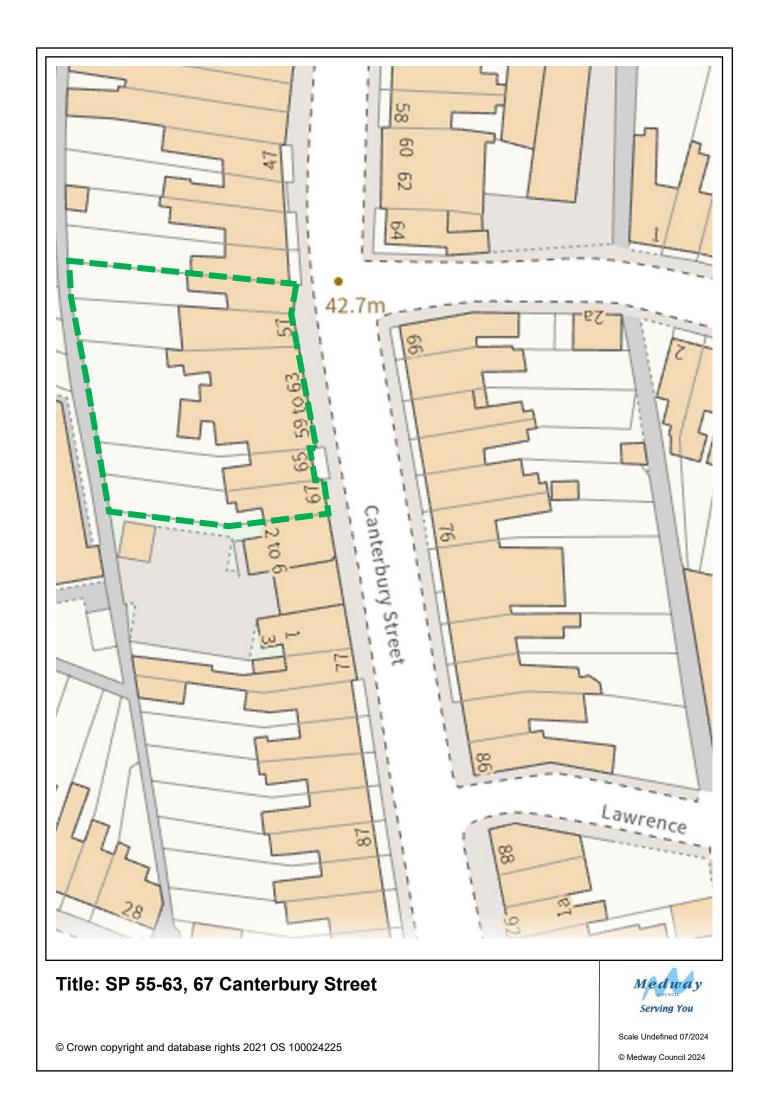
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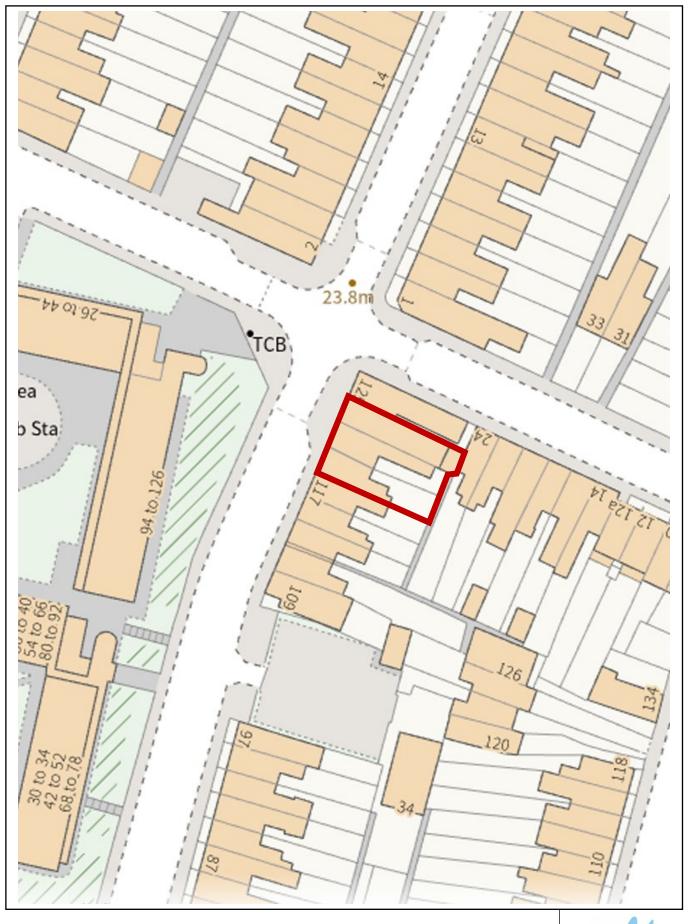
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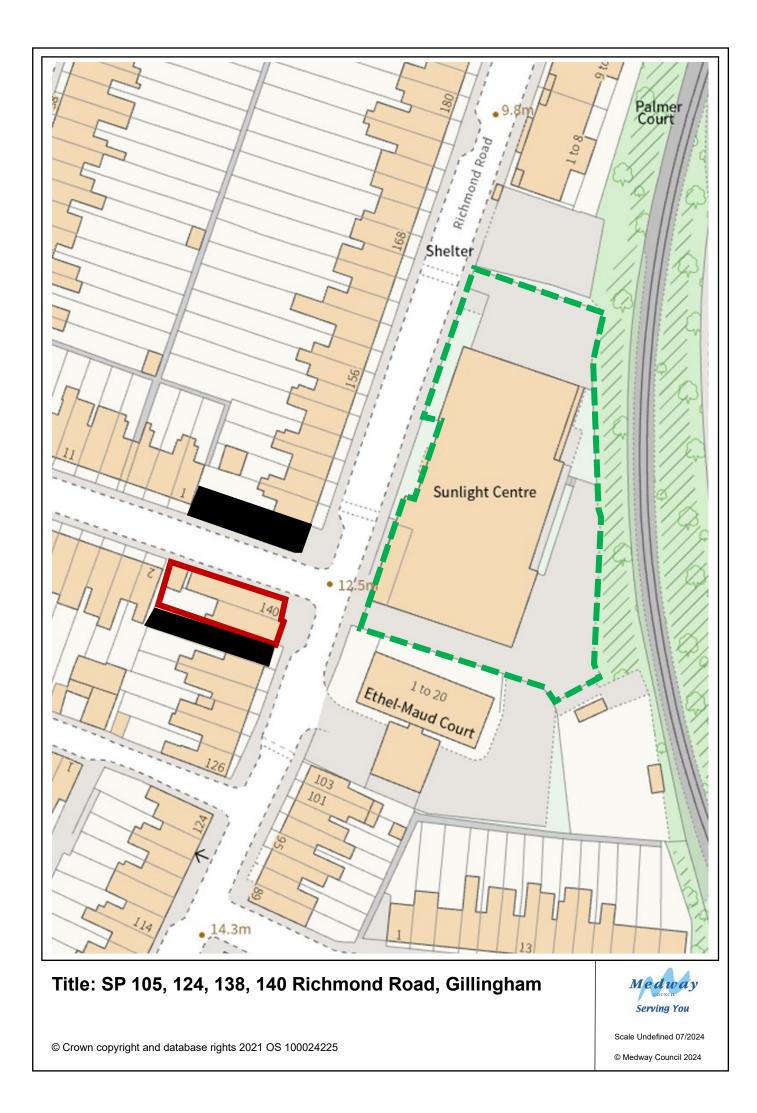


Title: SP 119-123 James Street, Gillingham

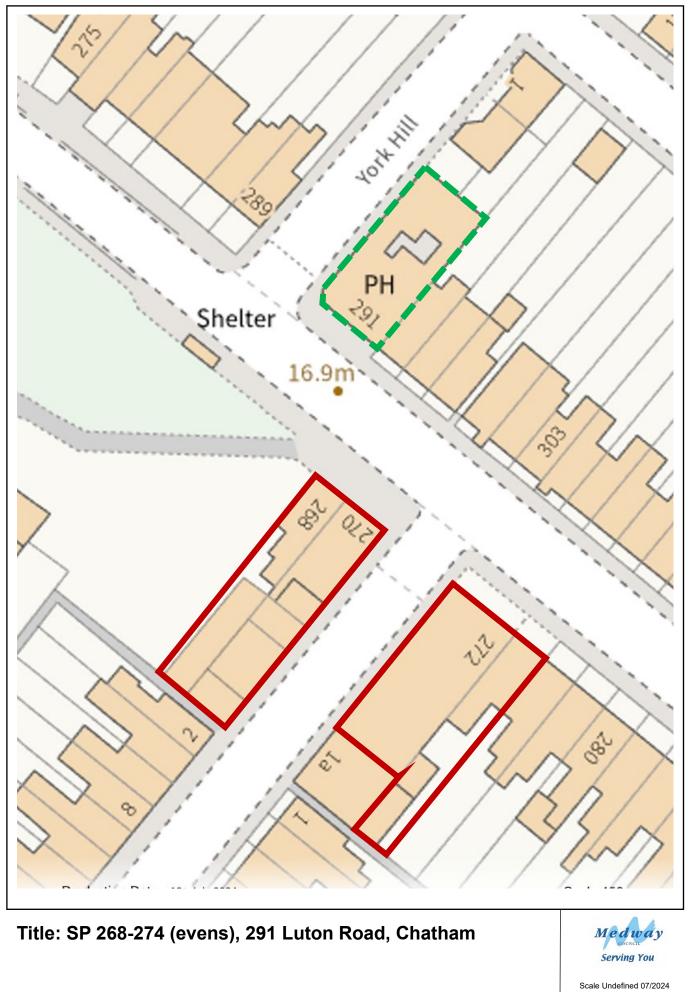


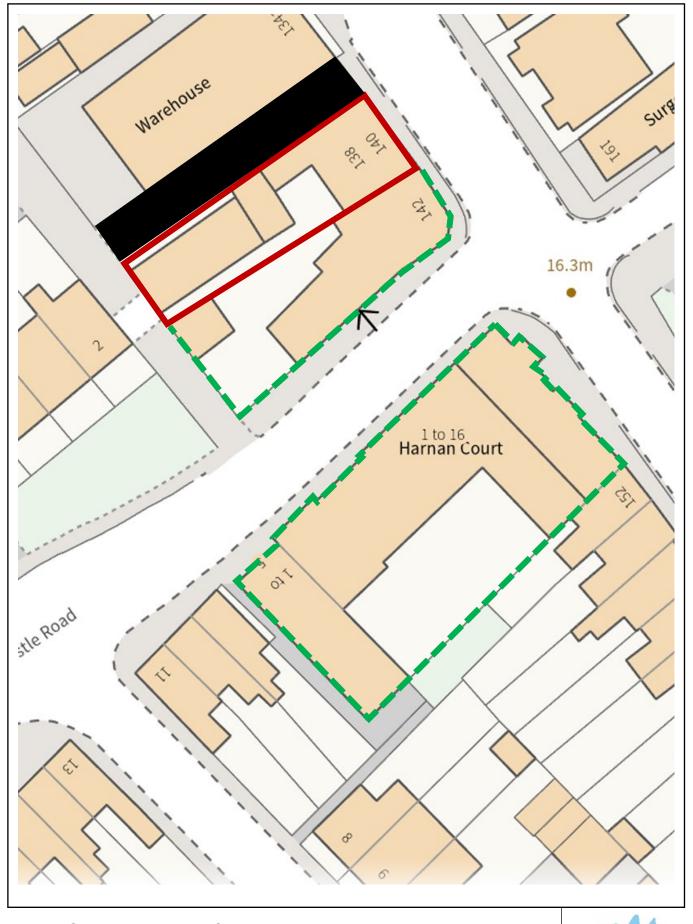
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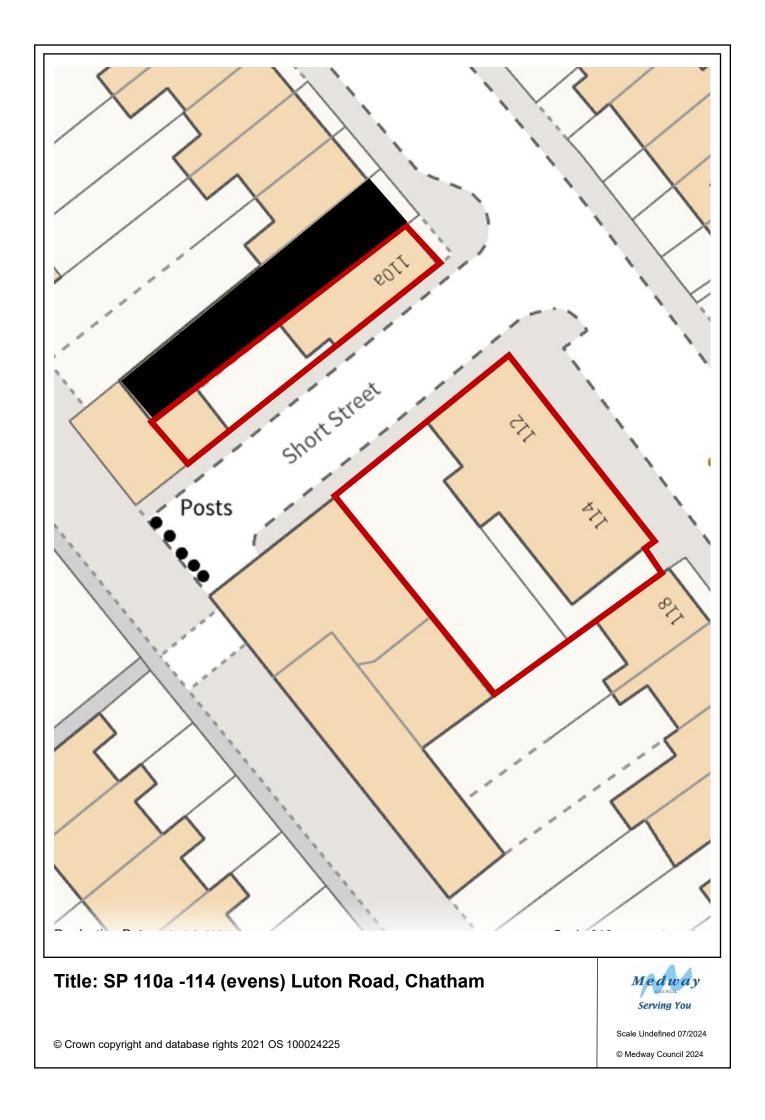


Title: SP Luton Road, Chatham

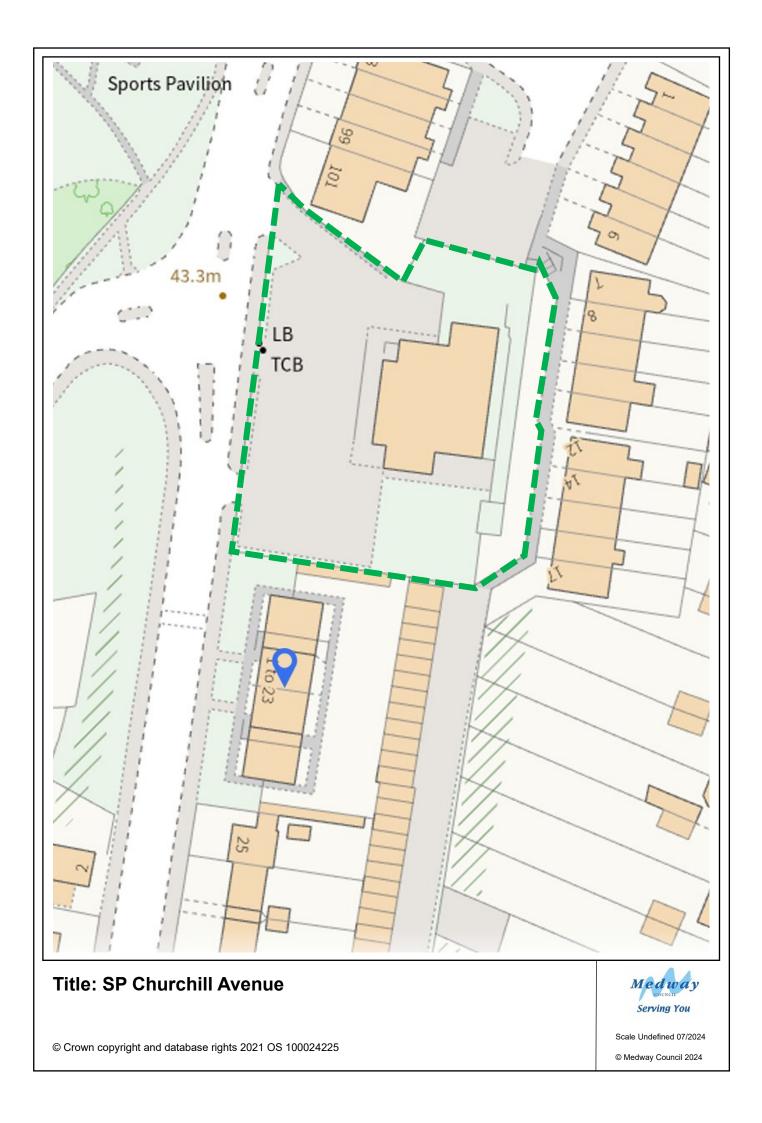


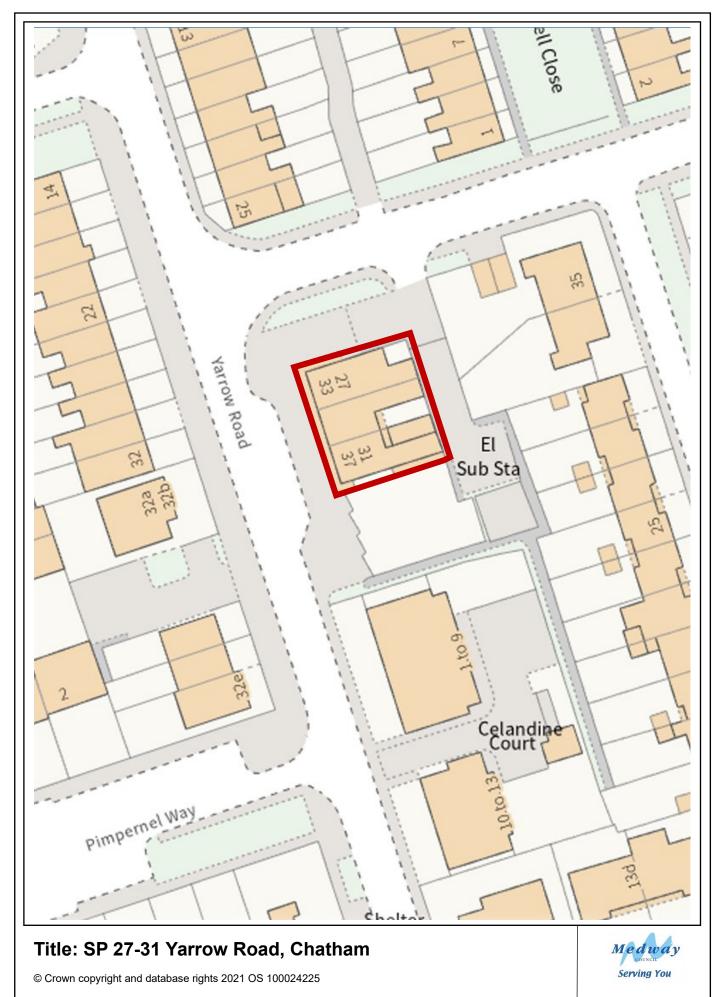
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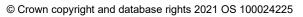




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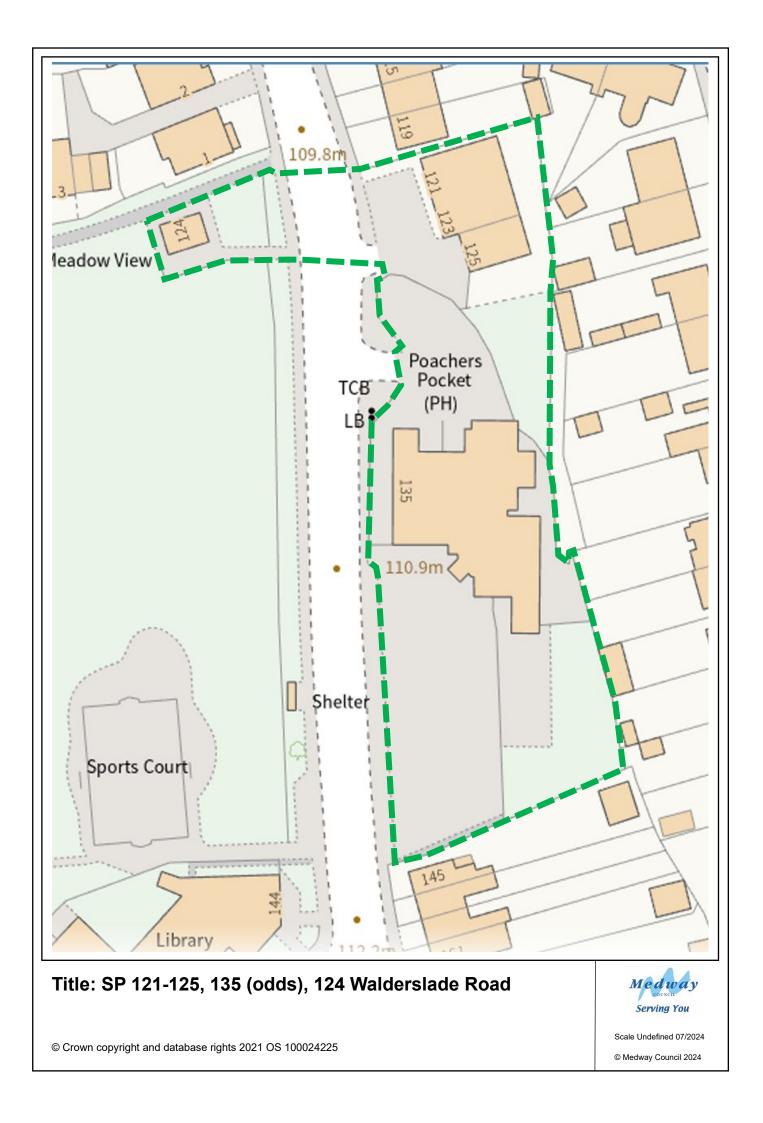


Title: SP 60-70 (evens) Holland Road, Chatham

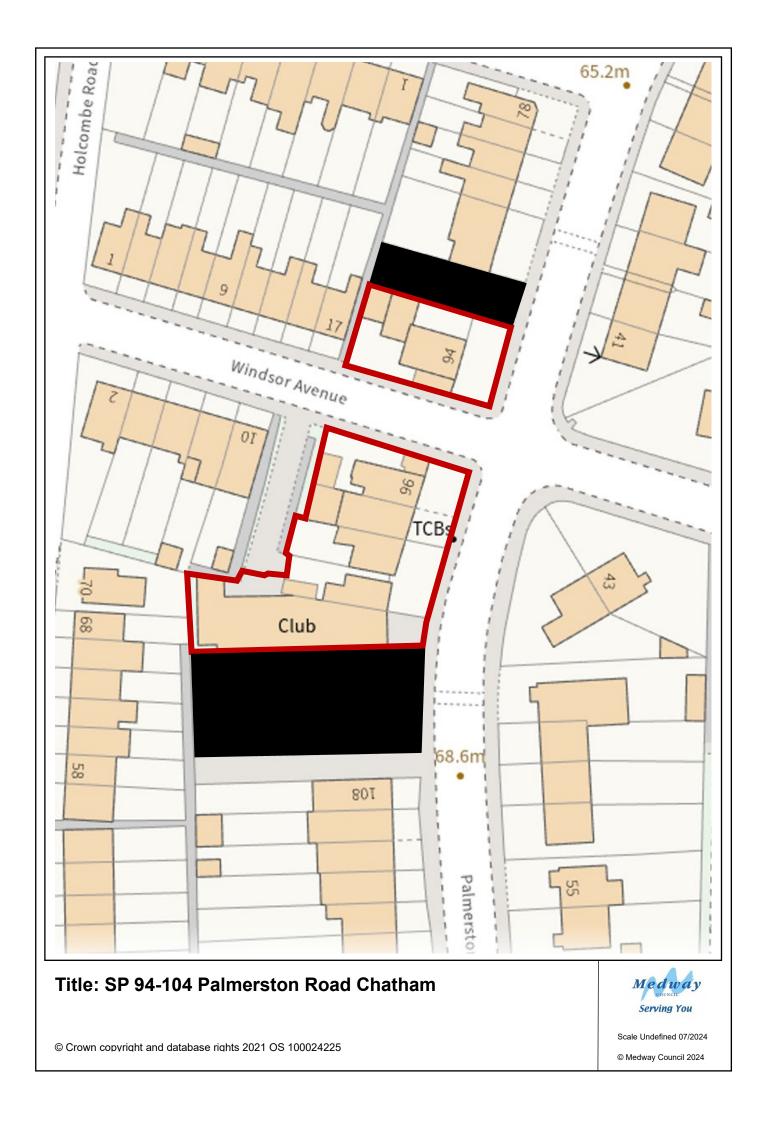




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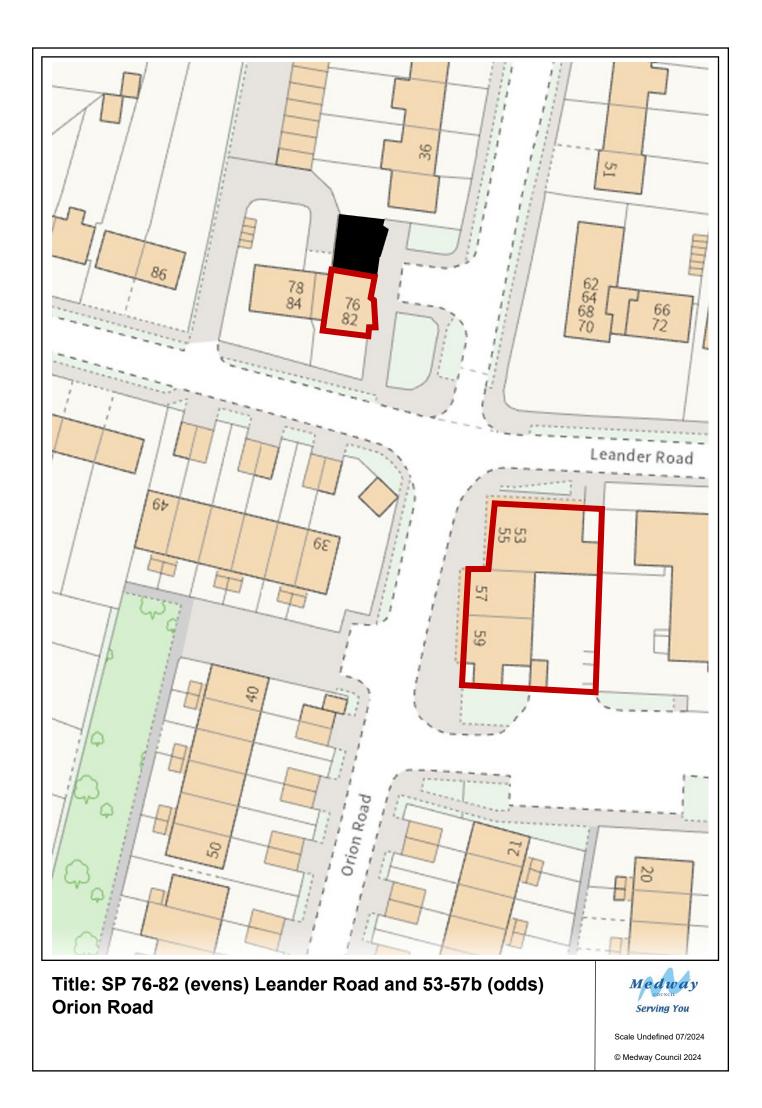


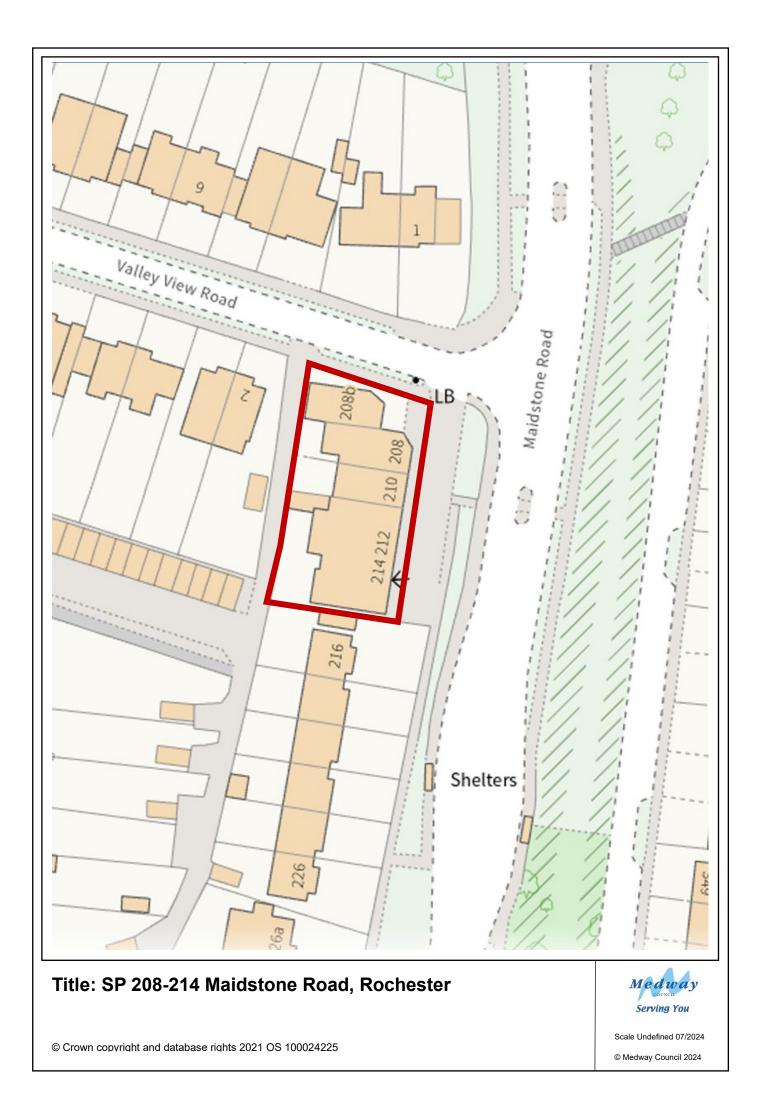


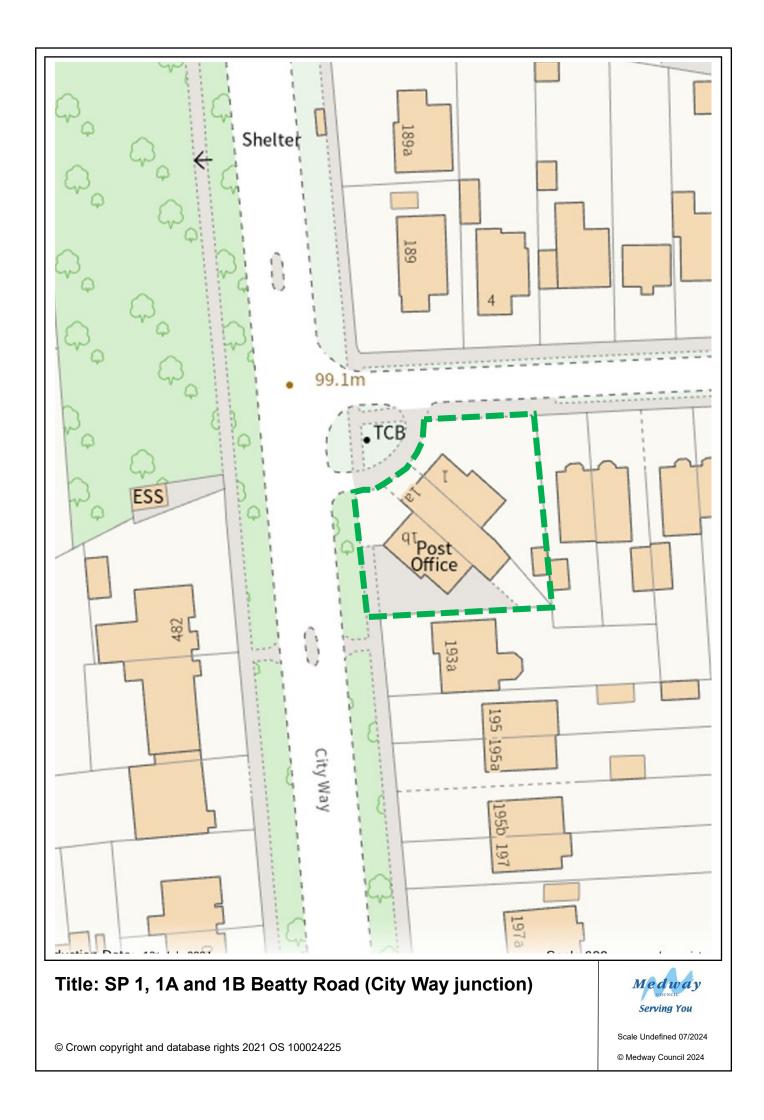




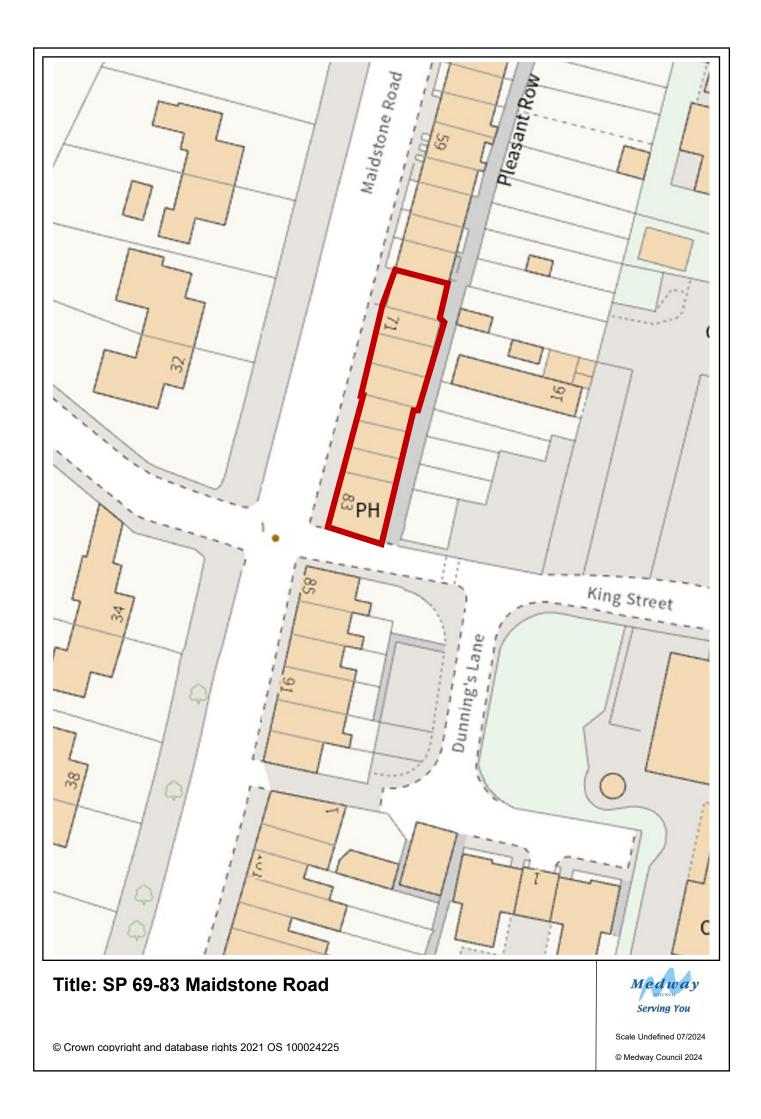
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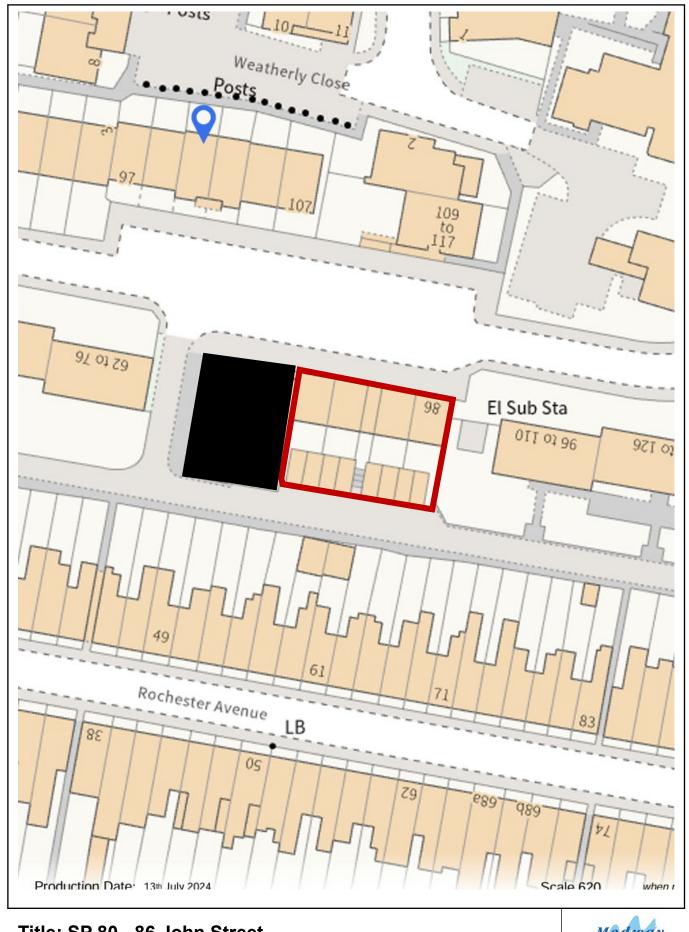










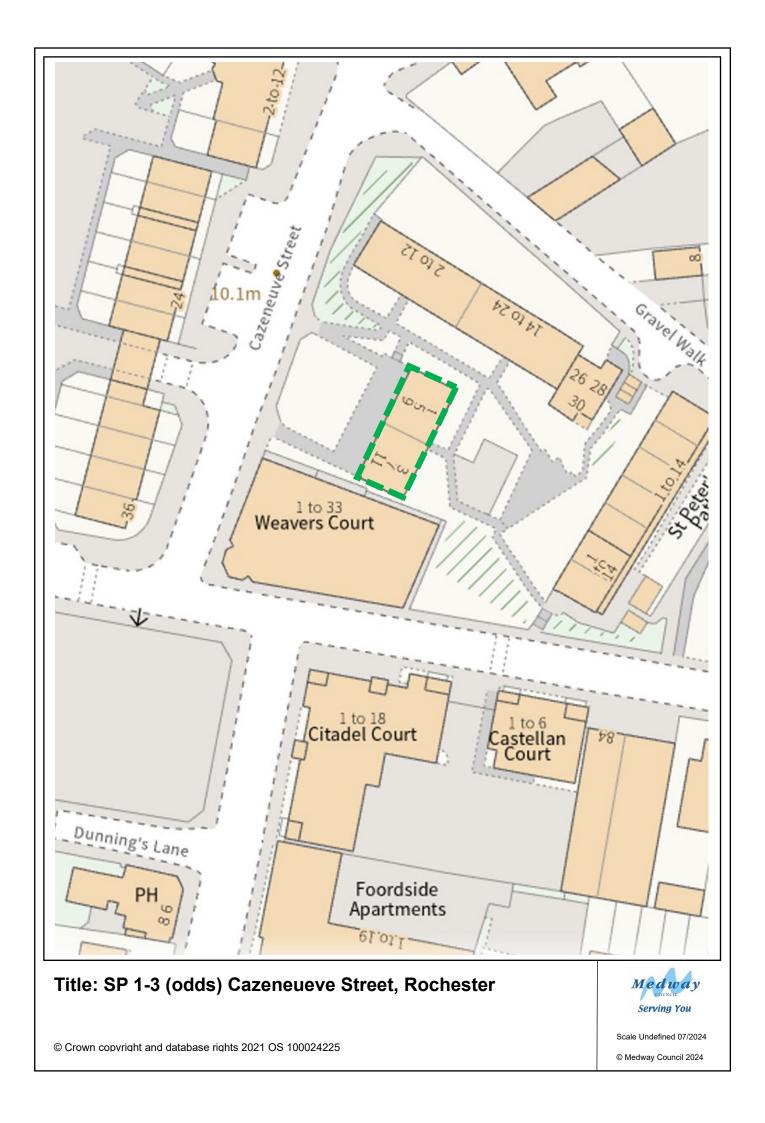


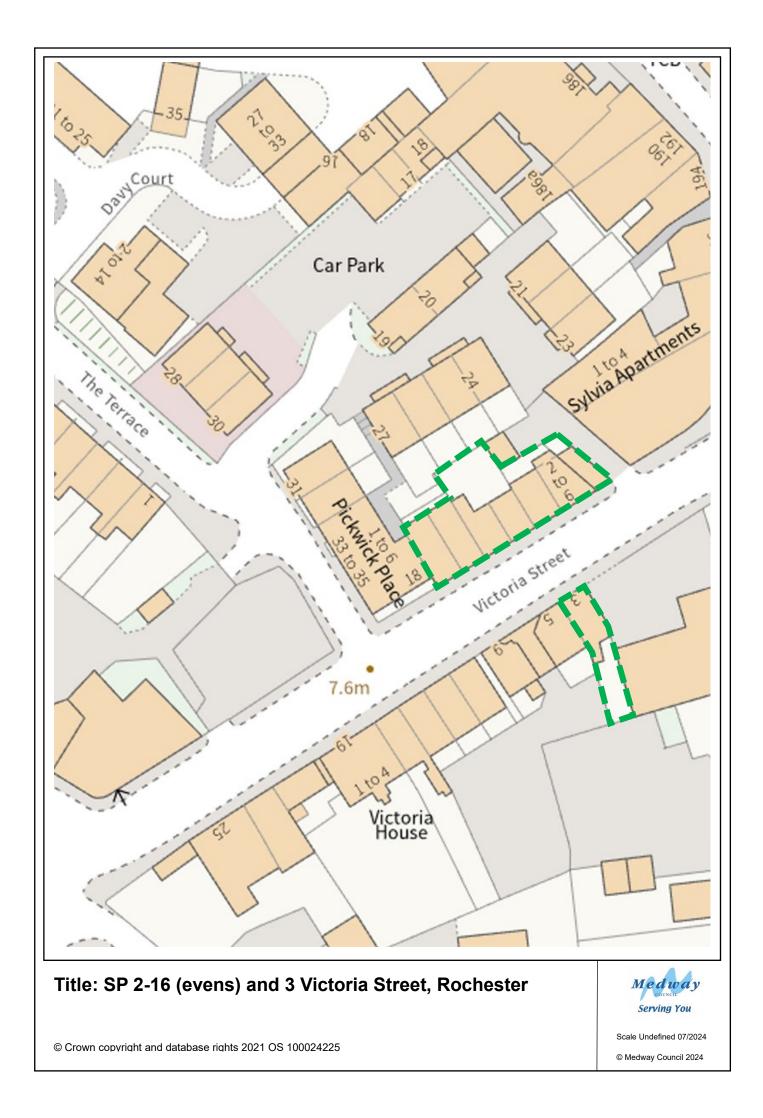
Title: SP 80 - 86 John Street



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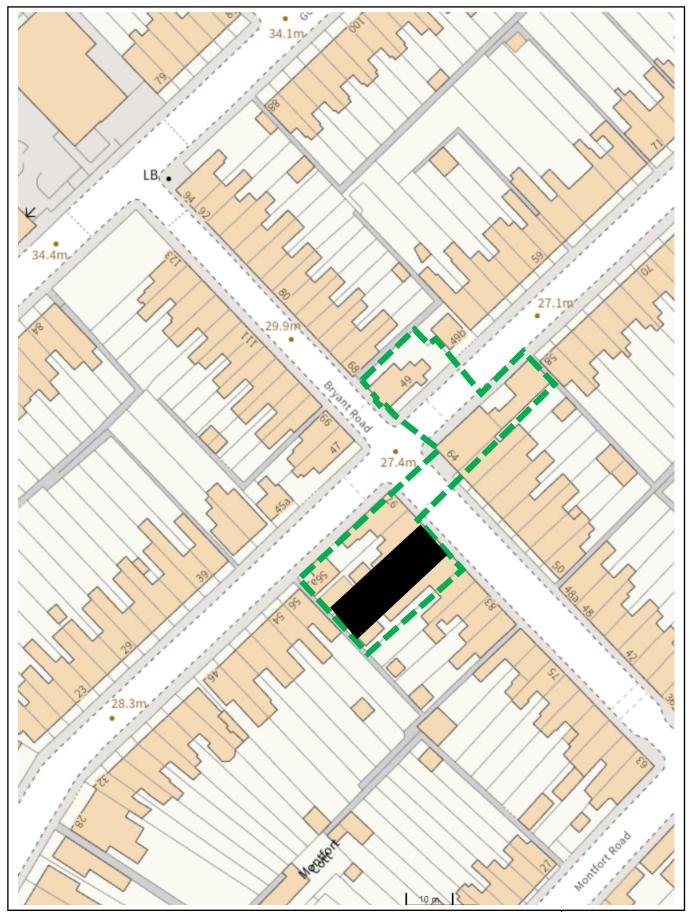


Title: SP 41-47 Carnation Road, Strood



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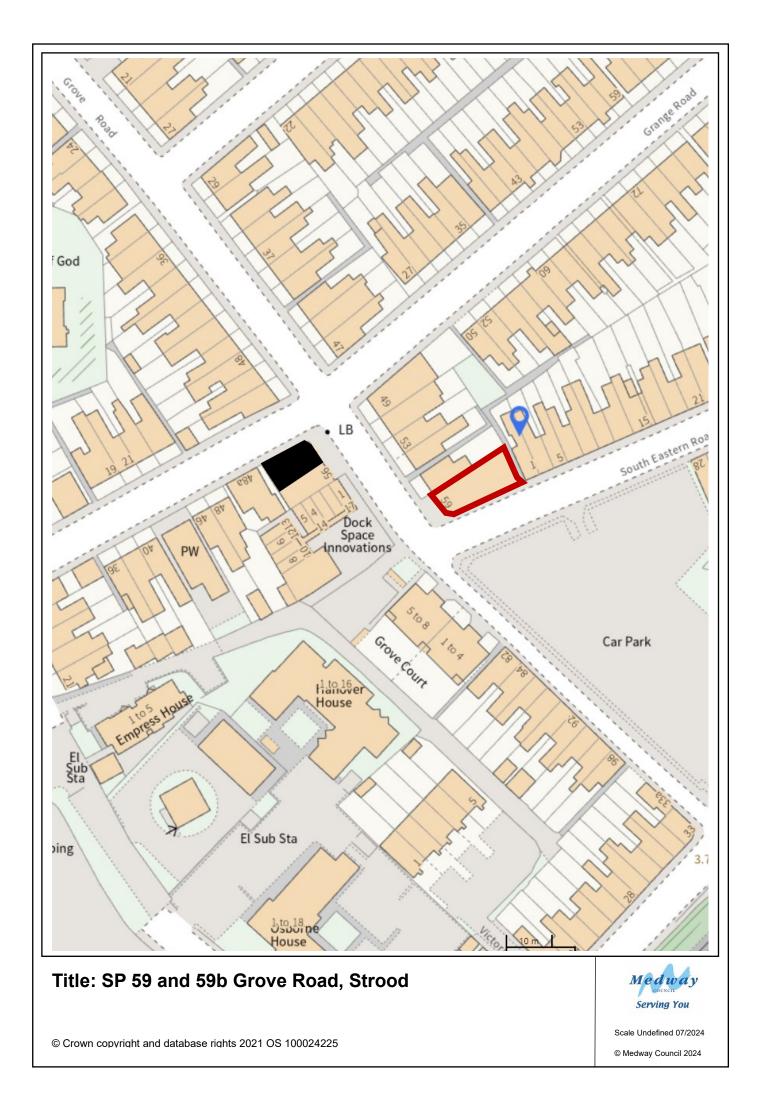
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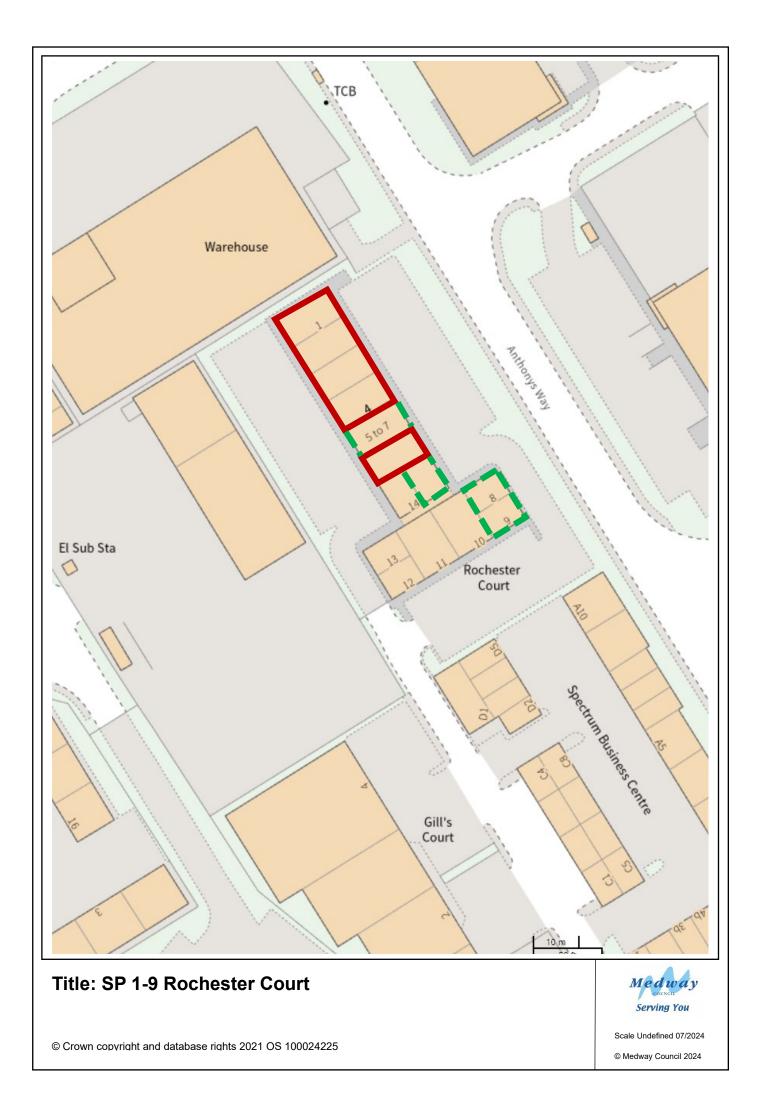


Title: SP 64, 89-97 (odds) Bryant Road & 49 Weston Road, Strood

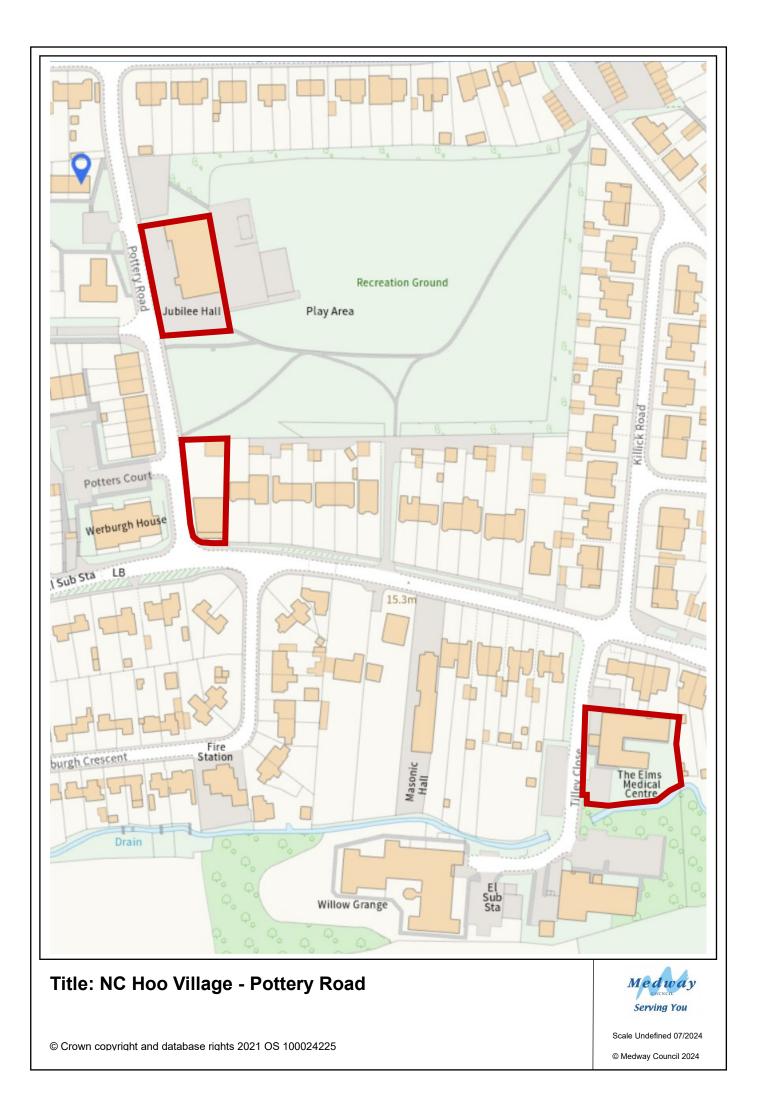


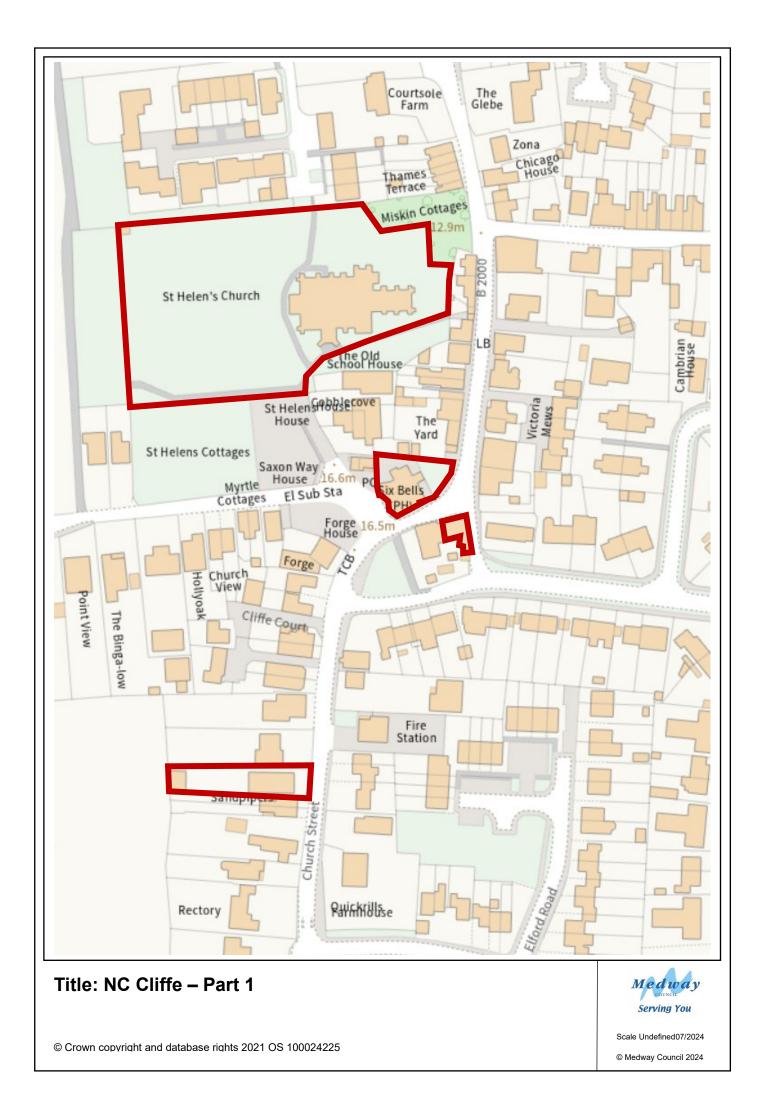
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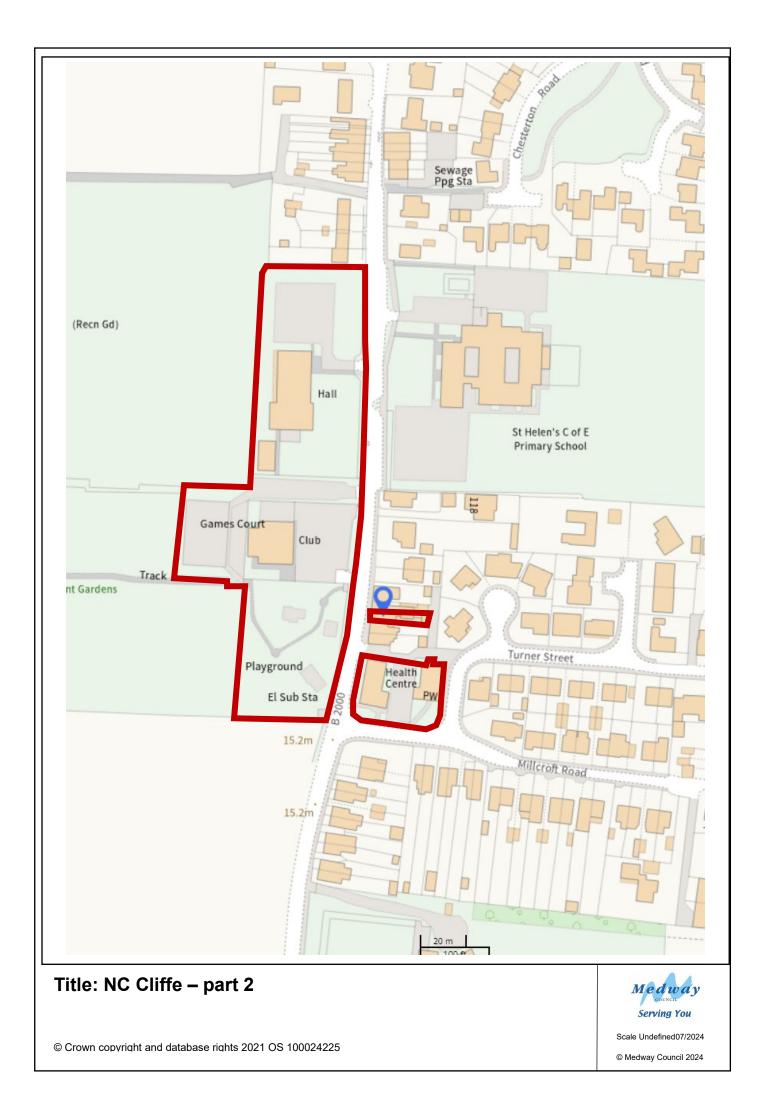


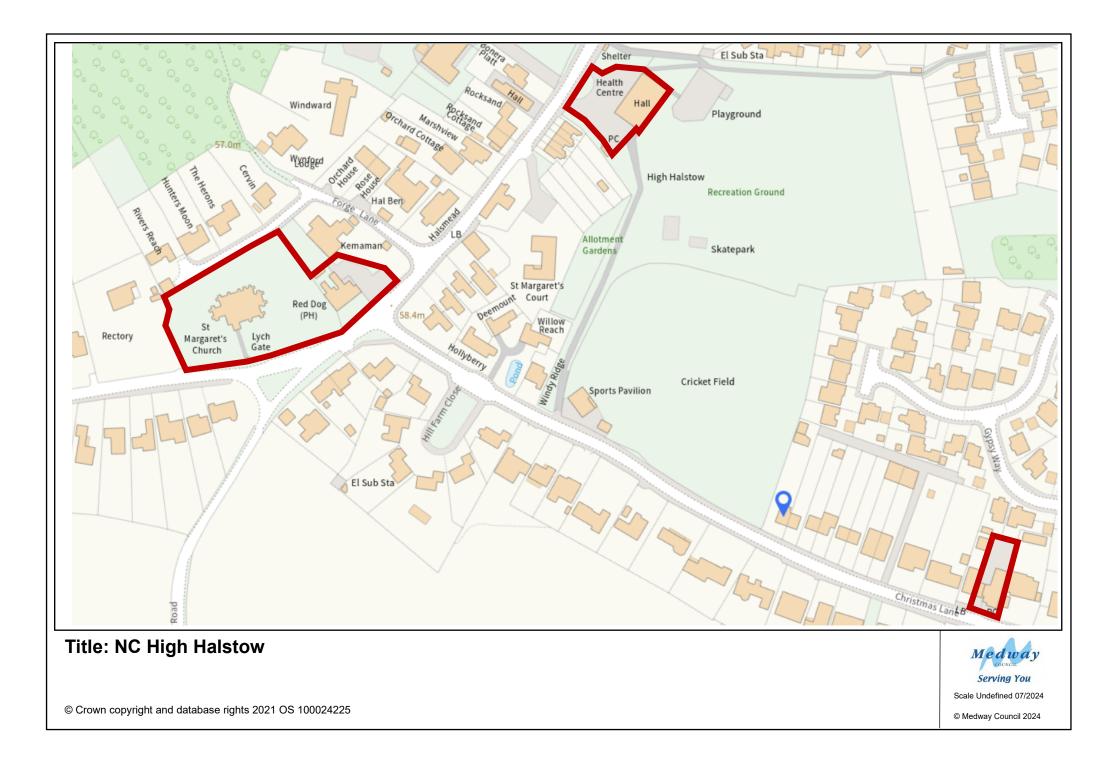


Appendix D: Neighbourhood Centres

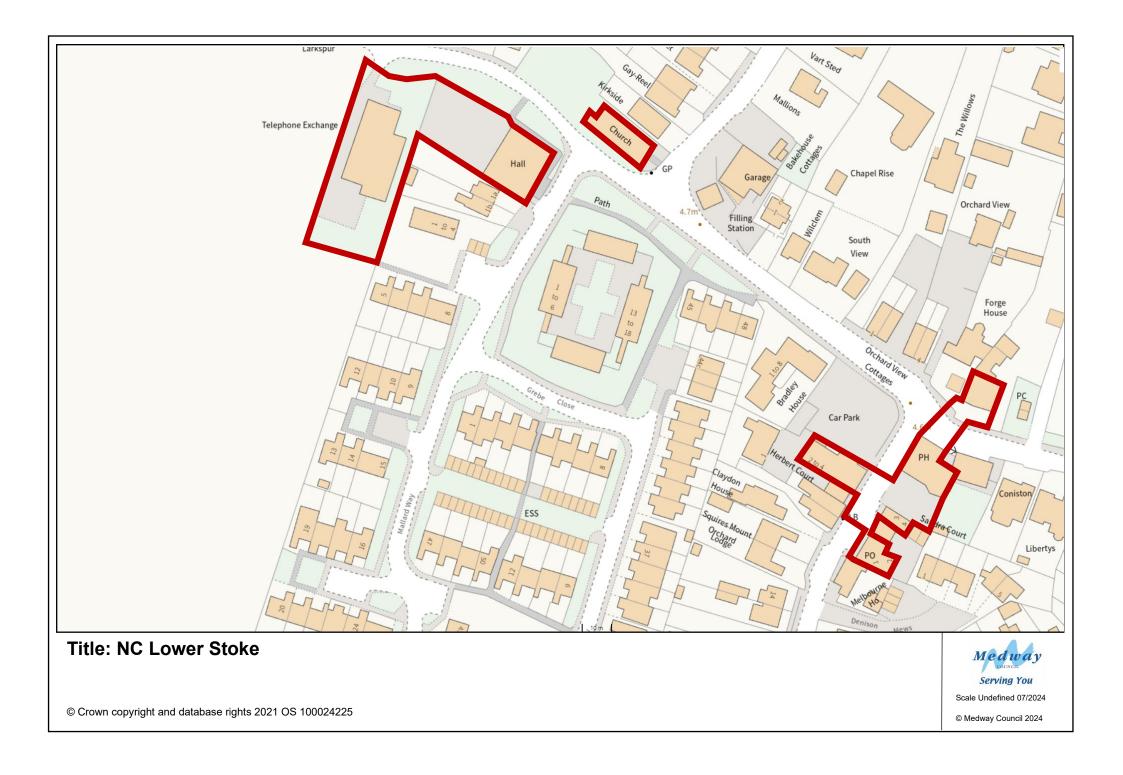


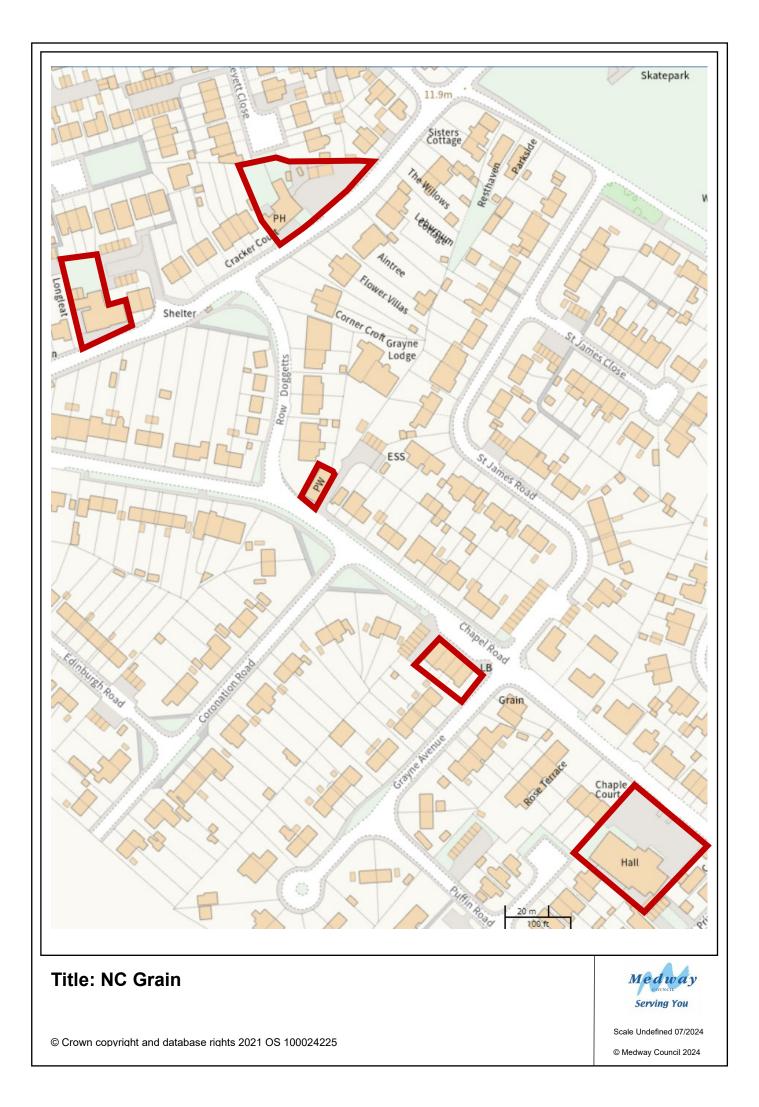


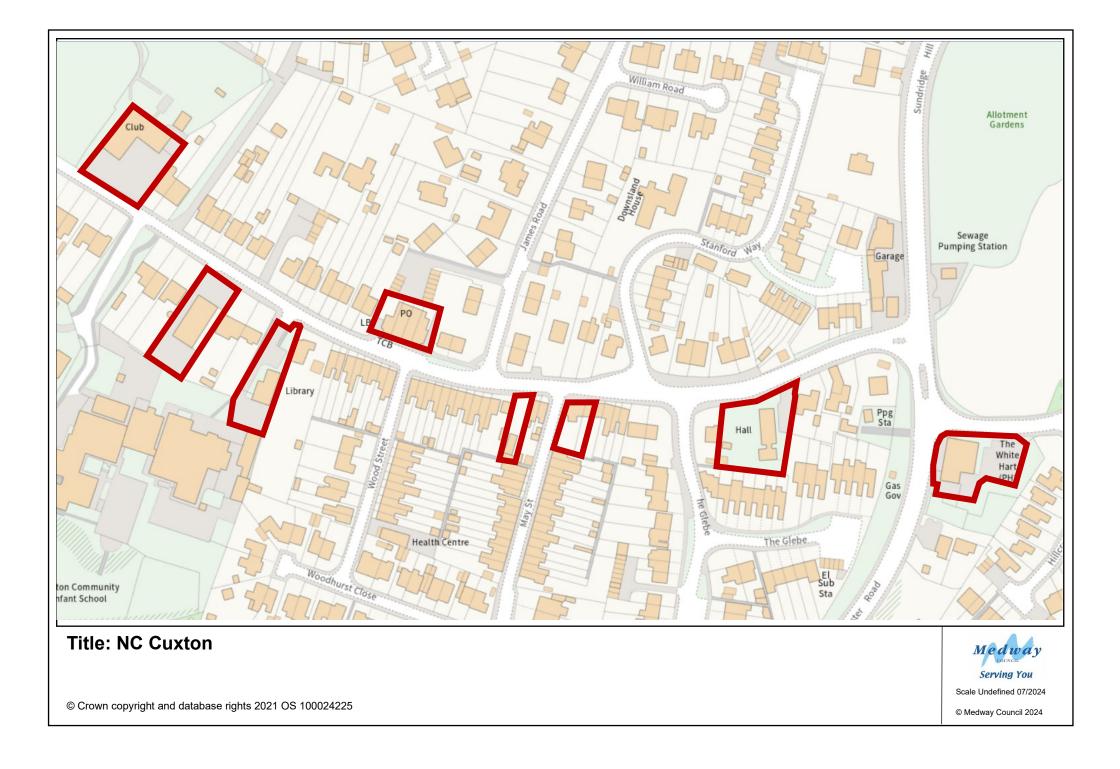


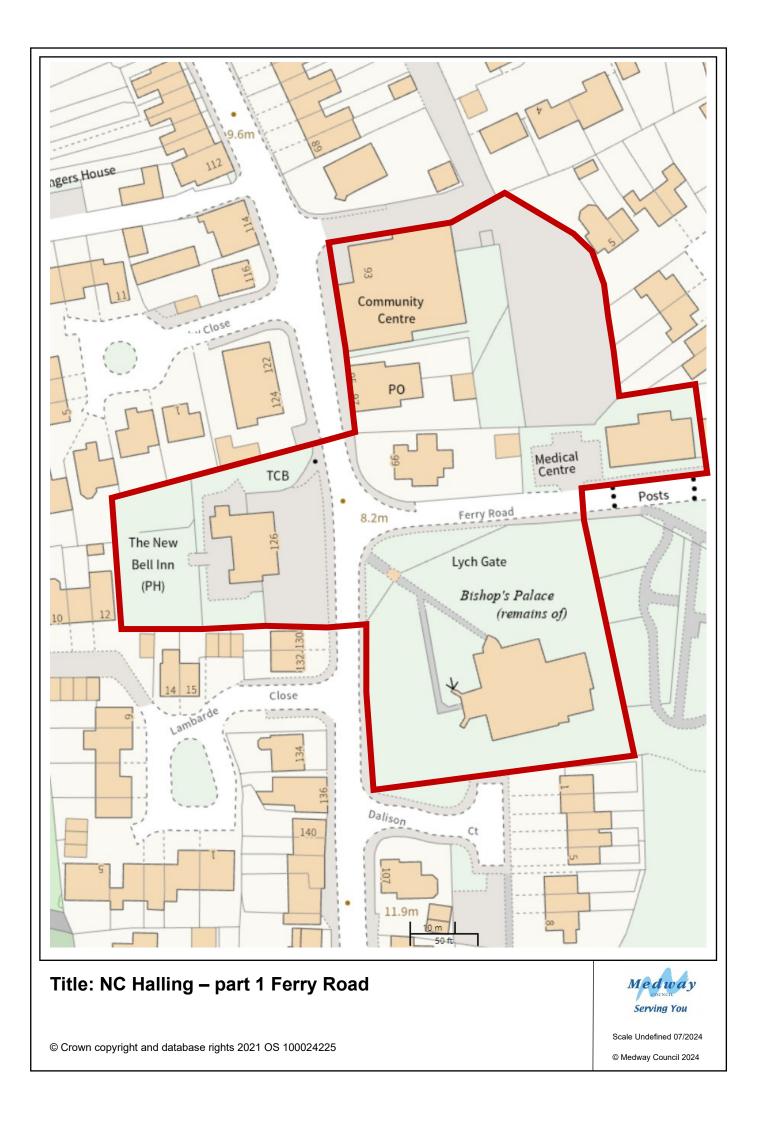


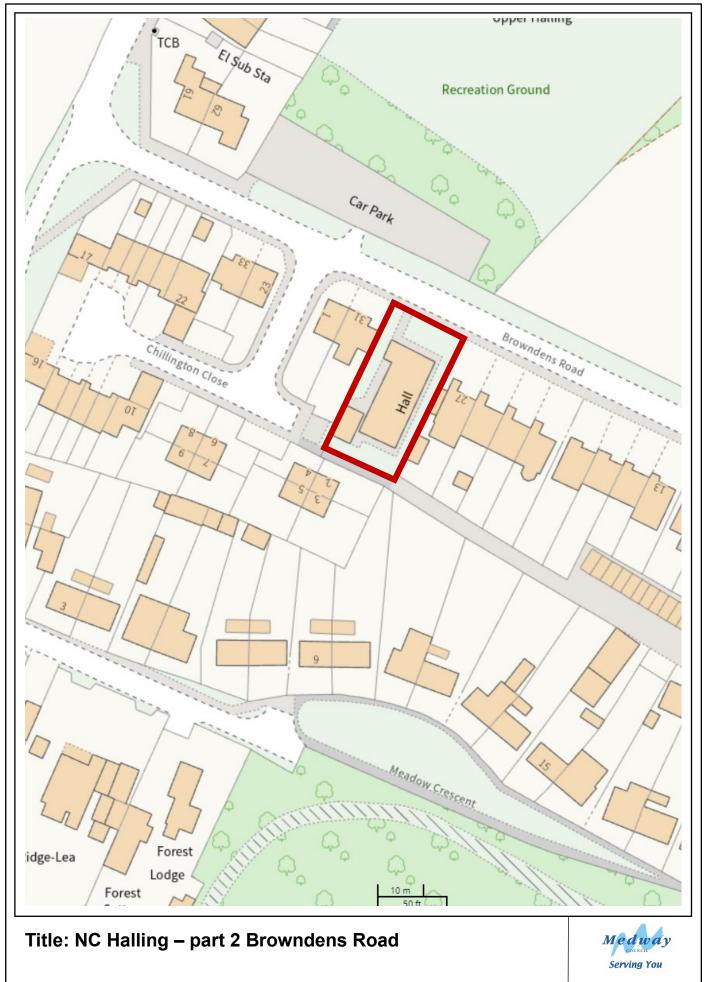




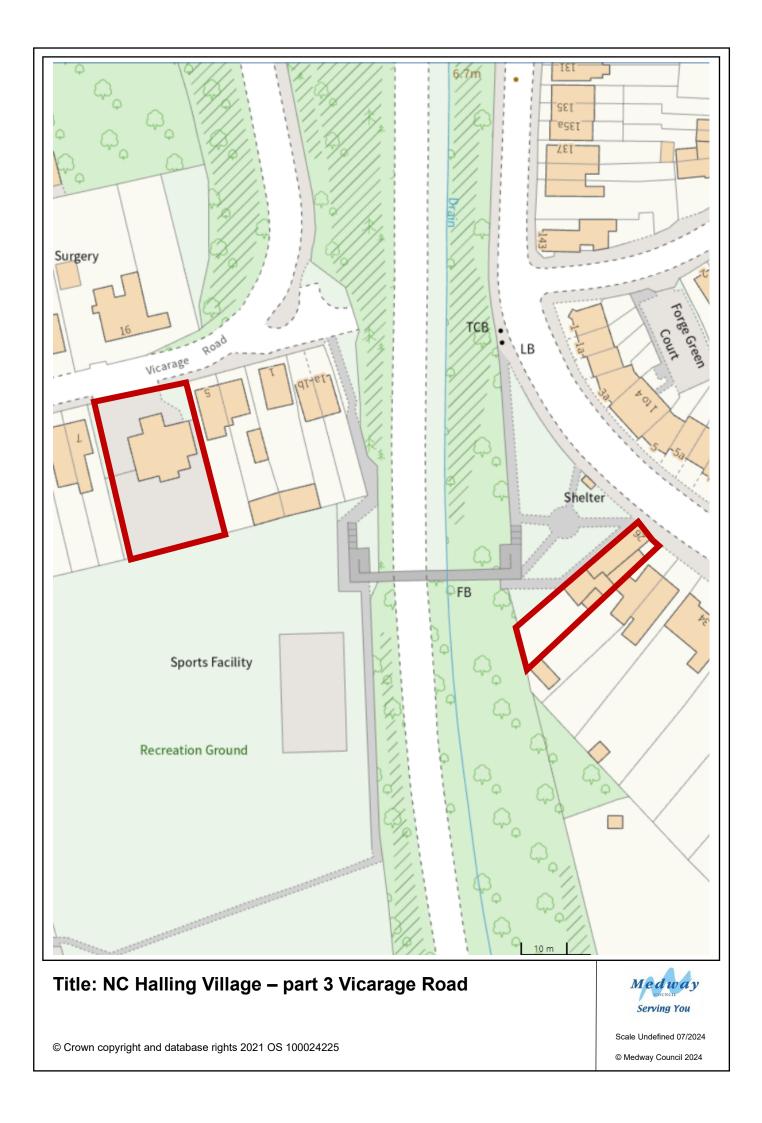


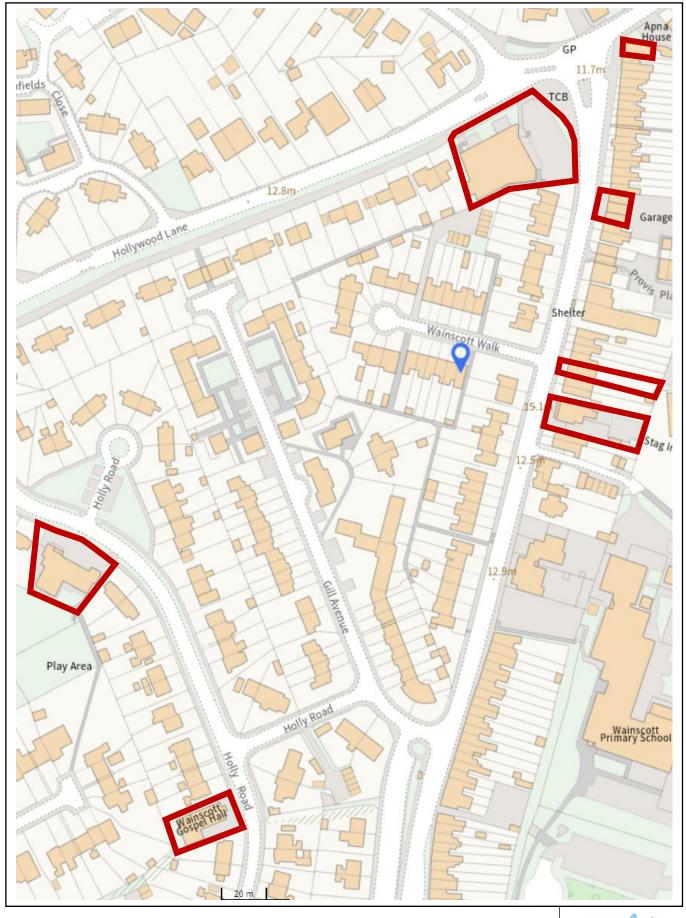






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Title: NC Wainscott Village – Wainscott Road and Holly Road



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